



EIT Campus

Connecting Learners with the EIT Community's
Education and Skills Opportunities

What makes EIT Campus different?

EIT Campus: A European hub for Skills, Innovation & Lifelong Learning.

ONE COMMUNITY:

- Central learning platform for the EIT Community.
- **CROSS-KIC:**
- Interdisciplinary, applied learning pathways and courses across innovation, entrepreneurship, sustainability, digitalisation, and emerging technologies.

APPLIED:

- Skills linked to real-world challenges and professional needs.
- Supports SMEs, startups, and professionals in addressing real-world skills needs.

FLEXIBLE:

- Flexible, modular, business-case-driven learning formats.
- Connects skills development to market and societal challenges, including the green and digital transitions and responsible AI.



The EIT Campus at glance

One-stop shop for all EIT Community courses and up-to-date resources for all learners seeking to upskill and reskill in tech, innovation, entrepreneurship and sustainability.

- 264 courses.
- 8 topics.
- 4156 user accounts.
- 70,512 course clicks.
- 538,400 website visitors.
- 194 partners.
- 13 interdisciplinary Learning Pathway with an engagement of over 3,000 learners.



Who is using EIT Campus?

Students

Explore learning beyond their formal studies.

Professionals

Develop new and emerging skills.

Educators

Find learning and resources to support teaching.

Startups & SMEs

Address practical skills needs.

Lifelong learners

Upskill and reskill throughout their careers.

Current user profile

57% students.

23% engineers.

20% project managers.



How does EIT Campus support different needs?

The same EIT Community offer can serve different audiences and needs.

Learners	Professionals	Organisations
Discover courses	Upskill/reskill	Find relevant learning
Explore new topics	Build emerging skills	Develop workforce capabilities
Follow learning pathways	Develop career skills	Connect with EIT expertise



Looking ahead: connecting learning and skills

EIT Campus is exploring how these elements can become more connected, visible and useful for learners.



EIT Campus main Features

What can you do on EIT Campus?

Discover:

Find courses and learning opportunities.

Explore:

Browse by topic, skills and learning needs.

Follow:

Explore structured Learning Pathways.

Learn:

Access learning opportunities from across the EIT Community.

The EIT Campus Learning Pathways

From individual courses to structured learning journeys.

Learning Pathways combine courses into a **structured sequence**, helping learners progressively develop knowledge and skills around a specific area.

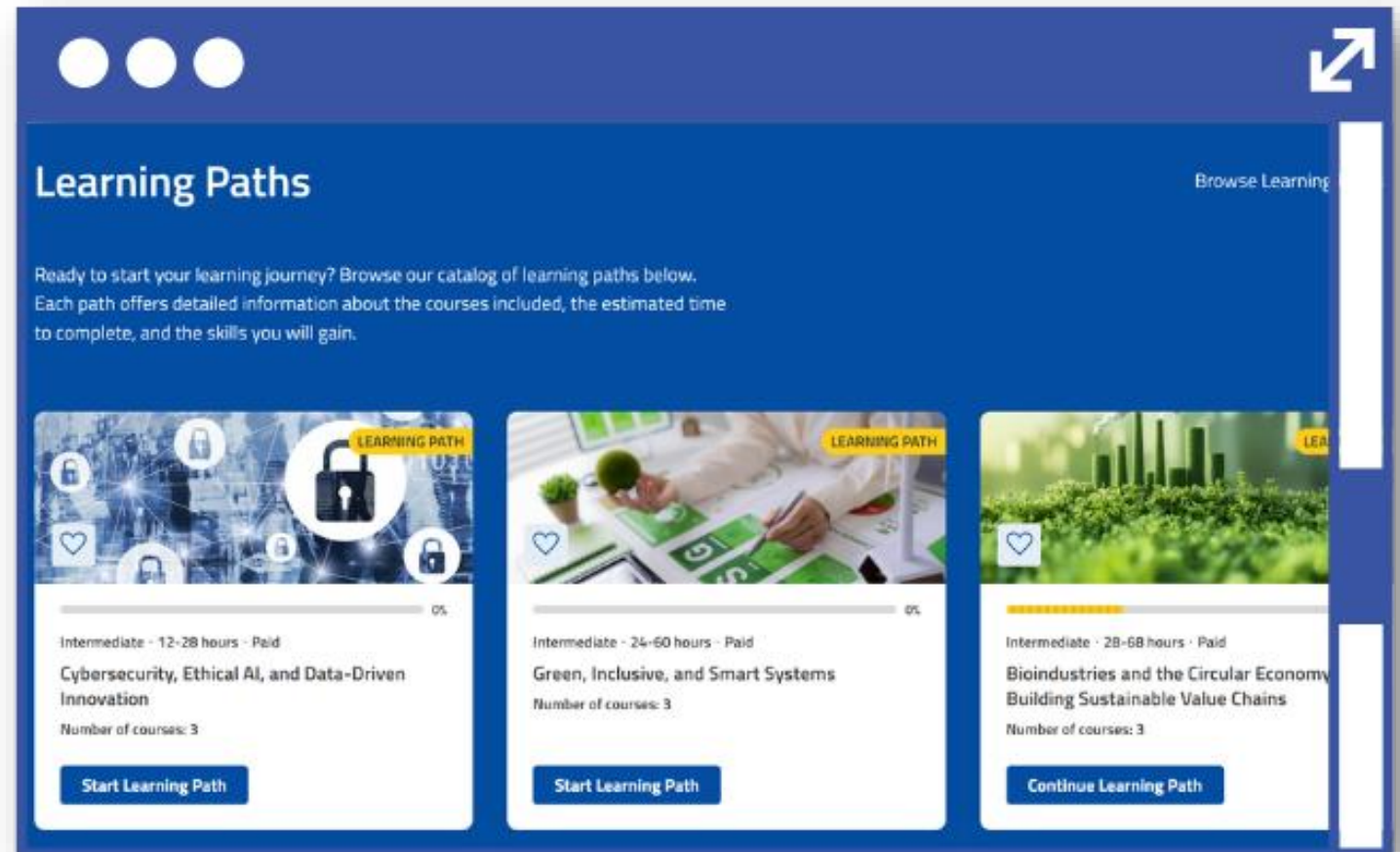
Then three points:

Structured: courses organised into a clear learning journey

Progressive: from foundational to more advanced learning

Interdisciplinary: connecting expertise from different KICs

- 13 Learning Paths
- 3000+ learners



Example: Startup Growth: Digital Marketing Strategy & Business Communication for Startups

EIT Digital + EIT Urban Mobility

Course 1 → Course 2 → Course 3 → Course 4

Build progressively deeper expertise in startup growth.

Benefits:

- Cross-KIC expertise.
- Progressive skills development.
- Direct relevance to entrepreneurs and startup teams.



The EIT Campus: Skills Development Guide - EIT Campus

Helping learners navigate learning opportunities through skills.

3 levels:

Beginner → Intermediate → Advanced

2 types of capabilities:

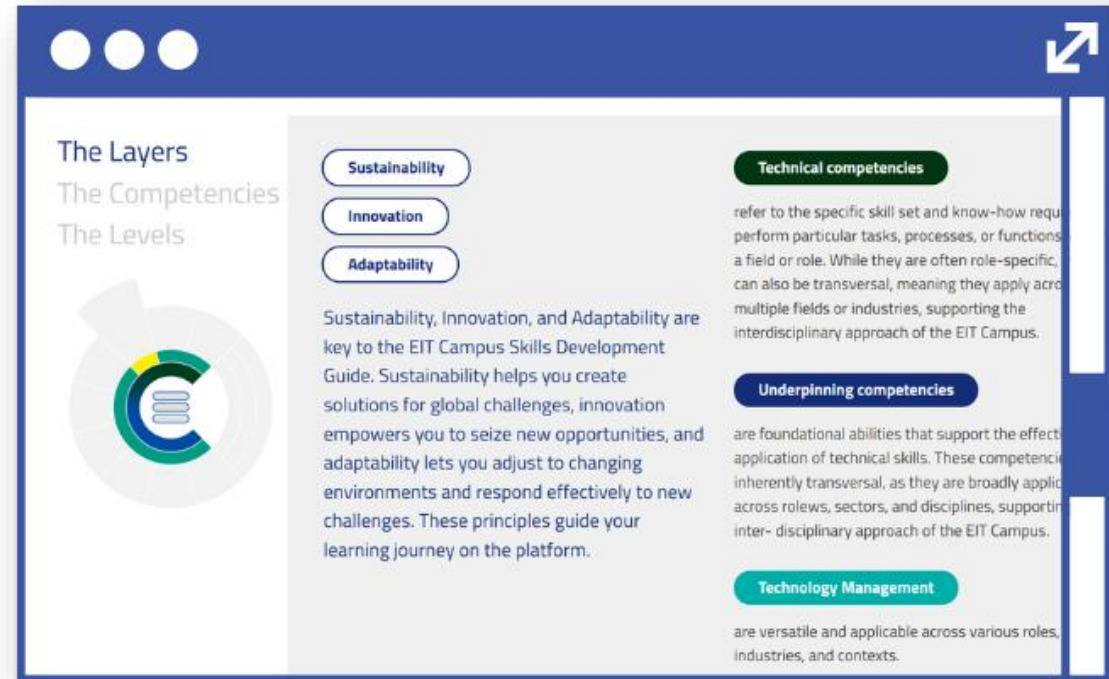
Underpinning capabilities

Entrepreneurship | Problem-solving | Creativity |
Critical thinking | Leadership | Communication

Technical capabilities

Specific knowledge and skills related to different areas

This provides a basis for connecting learning opportunities with skills.



EIT Campus live demonstration –EIT Campus online platform - EIT Campus



EIT Campus: Live demonstration

A learner journey - [EIT Campus online platform - EIT Campus:](#)

- **Discover** a learning need
- **Search** for relevant opportunities
- **Compare** courses
- **Explore** a Learning Pathway
- **Access** the learning opportunity.

What does this mean for NCPs?

How can NCPs use EIT Campus?

A resource to connect national stakeholders with EIT education and skills opportunities

For universities & educators

Share relevant learning opportunities and pathways

For companies & SMEs

Identify opportunities for upskilling and emerging skills

For students & professionals

Direct them to relevant EIT learning opportunities

For national ecosystems

Connect EIT education and skills opportunities with existing networks and priorities

Your networks can help make EIT Community learning opportunities more visible and accessible.



EIT Campus: connecting learning with skills.

One place to discover EIT Community education and learning opportunities.

A growing ecosystem connecting courses, skills and Learning Pathways.

A resource that NCPs can share with learners, professionals, organisations and national stakeholders.

Q&A



Thank you for listening

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[EIT Campus LinkedIn](#)

[EIT Campus platform](#)