

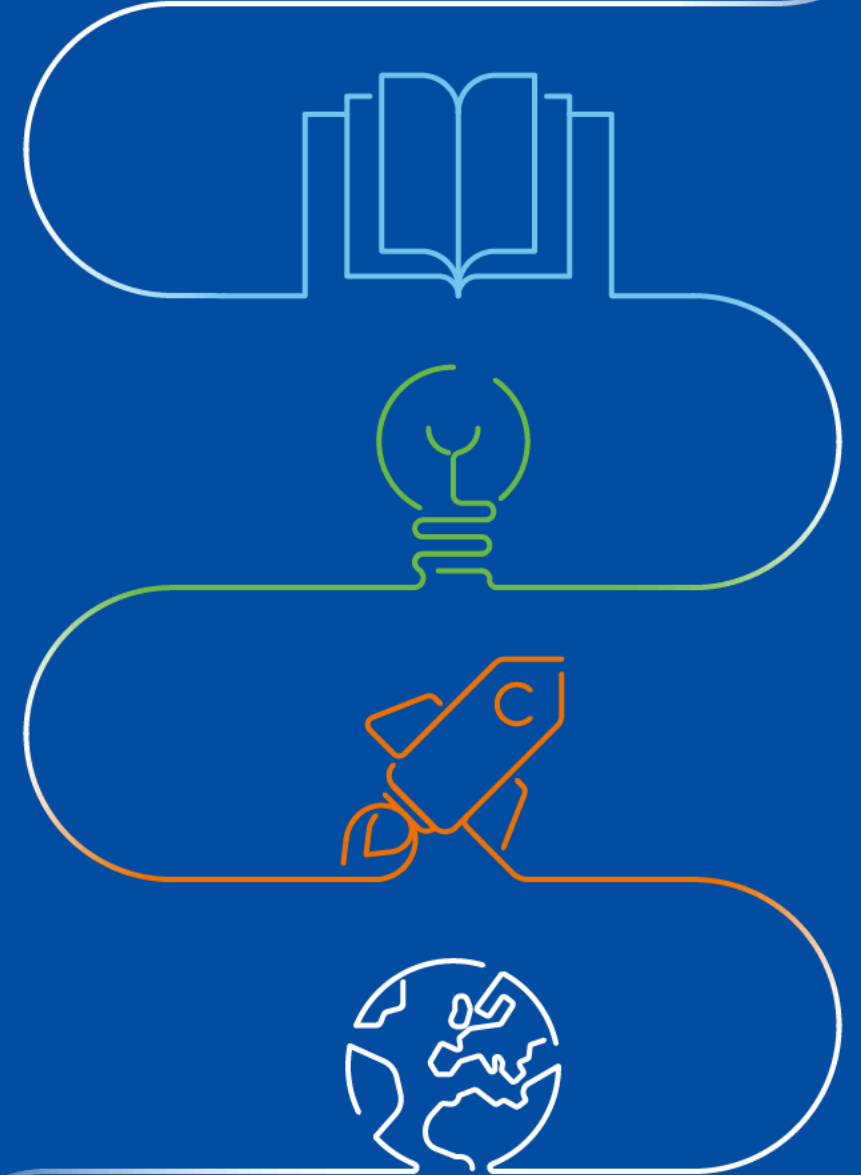
EIT Campus: The strategic perspective

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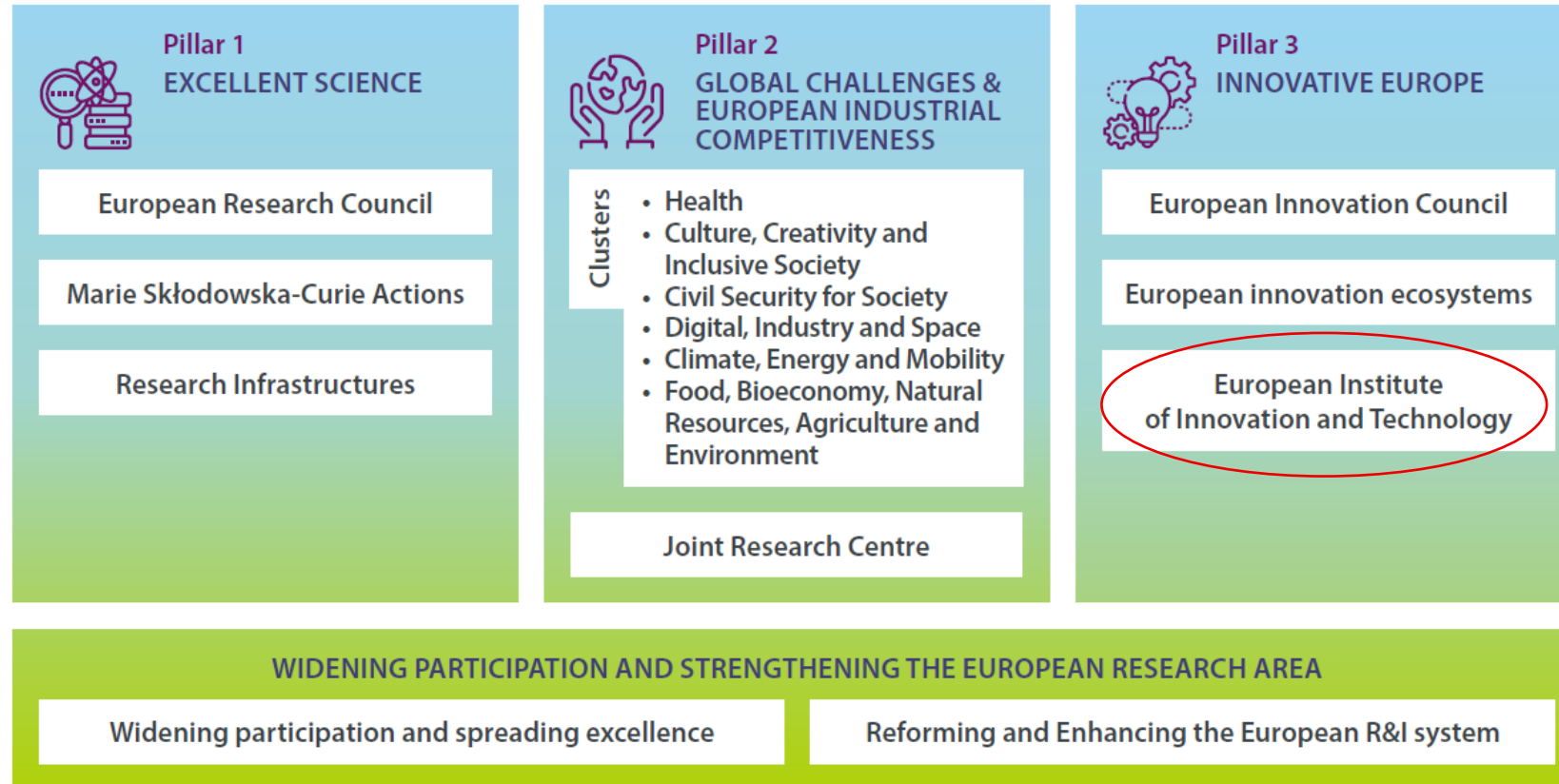
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A body of the European Union



EIT in Horizon Europe



THE EIT - UNIQUE INNOVATION INSTRUMENT

- Enhances Europe's **innovation capacity, competitiveness & quality of life**
- **Innovation ecosystem** to increase cooperation and integration between business, education and research
- Address **societal challenges**
- **Unique features:** pan-European, long-term (7-15 years), financial sustainability



Student to
entrepreneur



Idea to
product



Lab to customer

EIT KNOWLEDGE & INNOVATION (KICs)

2010



Climate KIC

Accelerate the transition to a zero-carbon economy



28DIGITAL

Drive Europe's digital transformation



InnoEnergy

Achieve a sustainable energy future for Europe

2015



EIT Health

Healthier lives for EU Citizens



EIT RawMaterials

Develop raw materials into a major strength for Europe

2017



EIT Food

Lead a global revolution in food production & innovation



EIT Manufacturing

Increase Europe's manufacturing competitiveness

2019



EIT Urban Mobility

Smart, green & integrated transport

2022



EIT Culture & Creativity

Unite Europe's creatives

2025



EIT Water

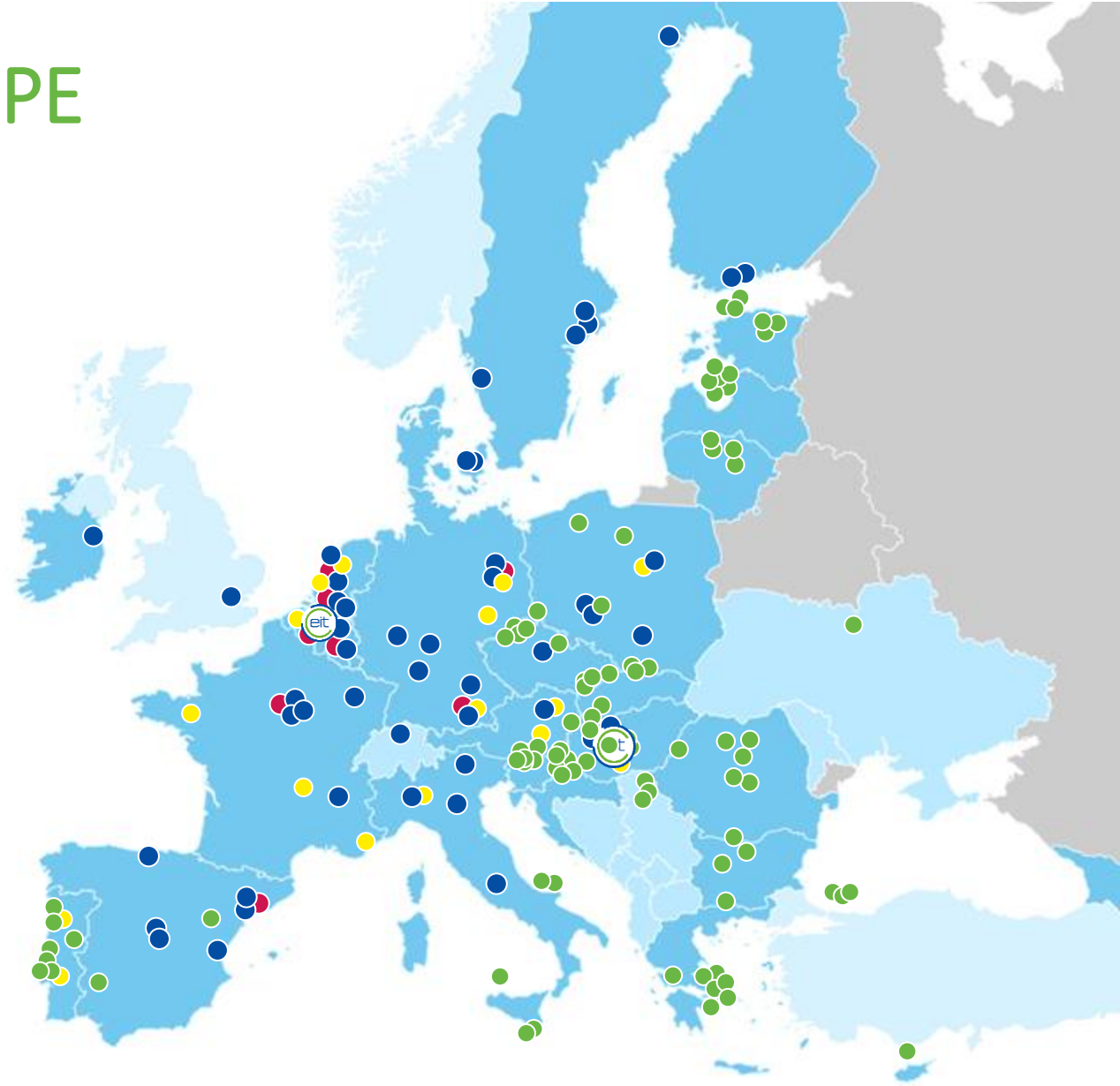
Powering water innovations across Europe

EIT COMMUNITY ACROSS EUROPE

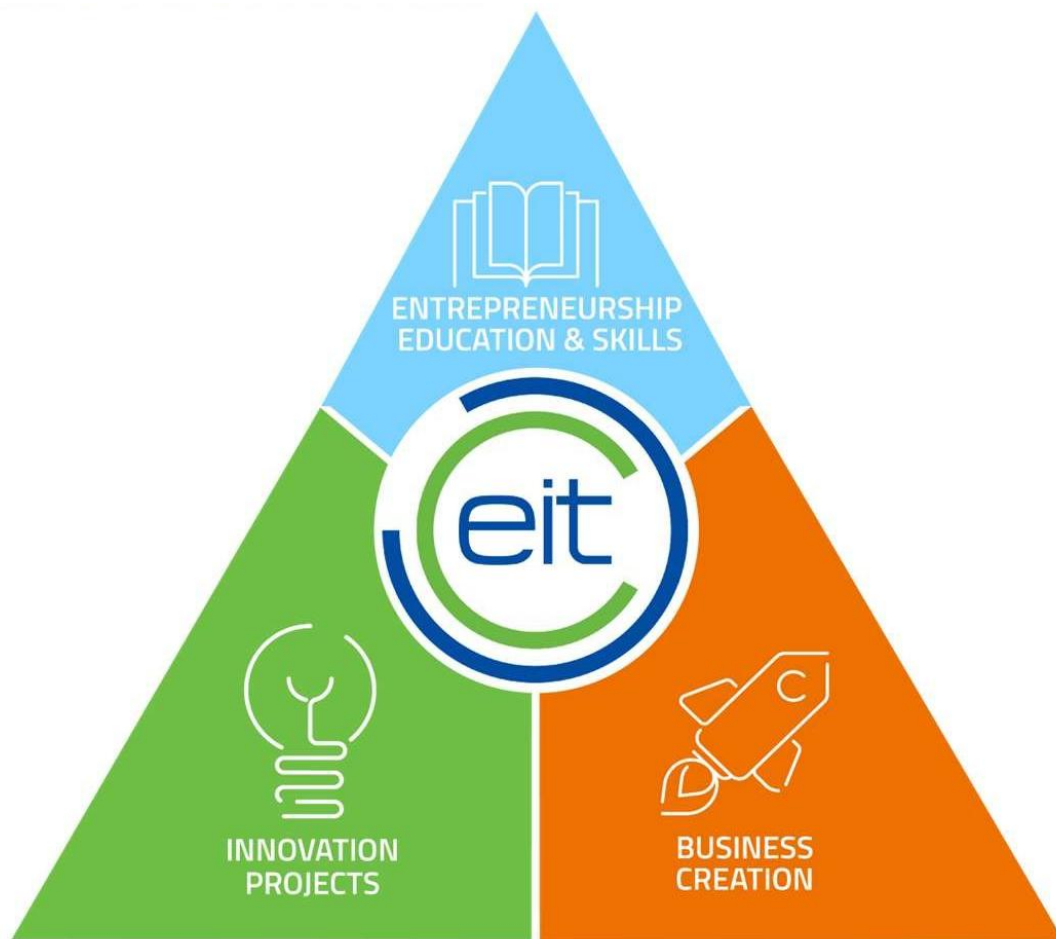
Our Community is present on the ground in our [Innovation Hubs](#). This network strengthens the cooperation between our partners and where we **manage our activities and share knowledge**. They are an excellent place for learners, entrepreneurs and innovators to connect with the EIT.

Discover where you can meet the EIT Community on our interactive map.

-  Headquarters
-  Co-location Centres
-  Offices
-  EIT Hubs under EIT Regional Innovation Scheme



WHAT DO WE DO?



EDUCATION & SKILLS

Creating future innovators:

Deliver entrepreneurs and provide business and industry with a skilled workforce



INNOVATION

Breaking down the barriers for collaboration:

Innovation projects between universities, research organisations and business that helps to turn research into commercial products and services



BUSINESS CREATION

Turning ideas into businesses.

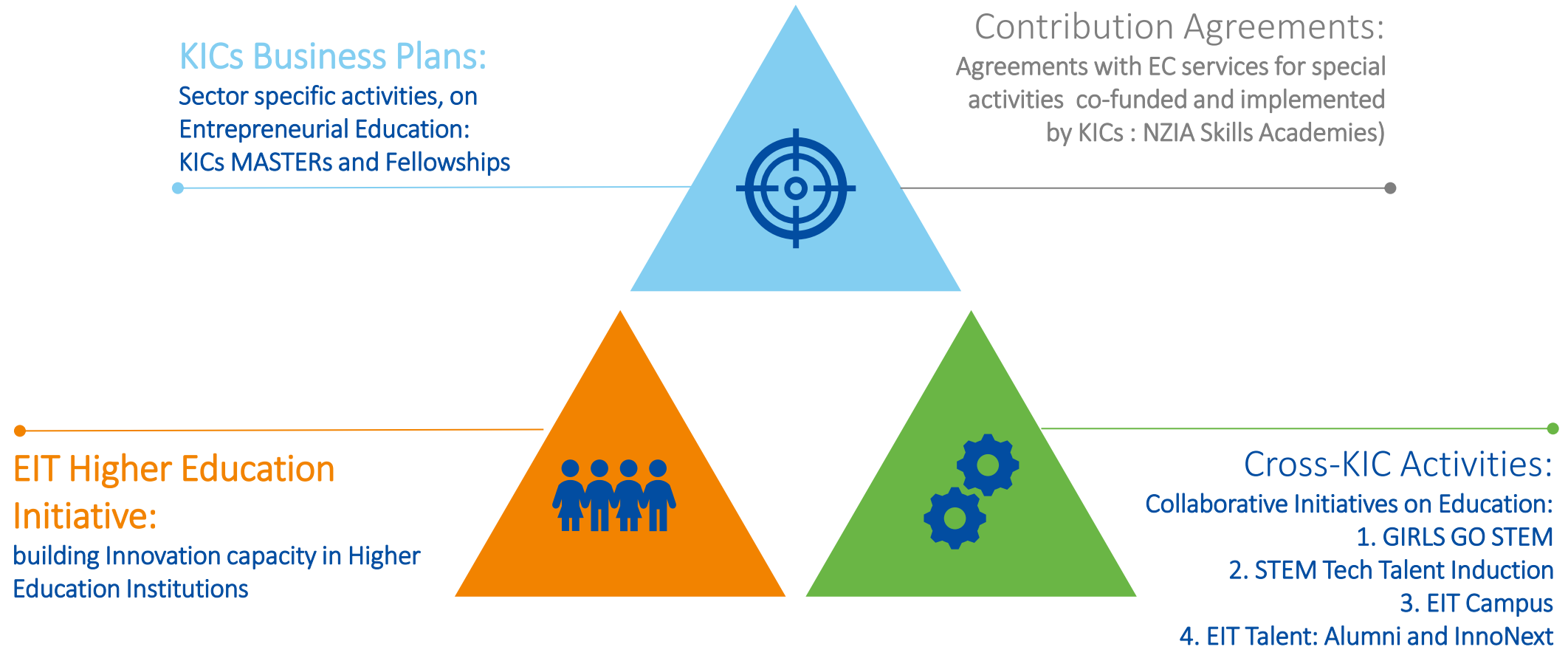
Help start-ups and ventures to start and accelerate the growth of their business.

What makes EIT EDUCATION unique?

1. **Focus on innovation and entrepreneurship:** Combining technical skills with entrepreneurial training, EIT programmes equip learners with multidisciplinary perspectives that foster creativity and innovation.
2. **Deep sector expertise:** EIT KICs possess in-depth knowledge of their respective industries and maintain strong ties with businesses and academia. This enables rapid identification of evolving skill needs, which are integrated into tailored training programmes.
3. **Cross-sector collaboration:** Addressing policy priorities (STEM, gender equality in innovation, deep tech talent) requires coordination across sectors and borders. Through cross-KIC programmes the EIT translates EU education policy into delivery at scale.



EIT Education Activities



Definition of EIT Community (Cross-KICs) activities



Cross-KICs activities are those activities that aim at enhancing the cooperation and synergies between KICs, at fostering a more inter-disciplinary approach and at creating a critical mass among KICs to tackle topics of common interest.

EIT SIA 2021-2027



A **Cross-KIC cluster** is a “**targeted-oriented mission**” bringing together several Cross-KICs activities leveraging the different fields of expertise and partner ecosystems of KICs.



The terminology of “**EIT Community activities**” is used for Communication and Dissemination purposes.

Cross-KIC Initiatives: EIT Campus

- **Description:** EIT's centralised online portal aggregating the full education and training offer of all KICs. It provides a searchable, filterable catalogue of courses by format, duration, level, and certification, alongside curated Learning Pathways tailored to learner profiles and market needs.
- **Track record:** 180,000+ learners visited the platform; 28,000 redirected to KIC courses. 200+ courses available across nine thematic areas. 300% year-on-year traffic growth.
- **Targets (2026-2028):**
 - Scale the platform as the single entry point for EIT's full education offer; expand B2B partnerships with companies and public bodies; increase course-to-enrolment conversion
- **AMBITION:** Moving from a “catalogue” to the EIT Innovation Campus



The Strategic Perspective

- Addressing the European Skills Deficit
- Building the EIT Innovation Campus, consolidating existing and new education programs into a cohesive portfolio designed to boost Europe's workforce capabilities.
- Overcoming Structural Bottlenecks: the Campus targets root vulnerabilities in the European economic model
- Market-Driven Agility: Education pathways are explicitly tailored to current market demands and deliver industry-recognized qualifications,
- NCPs as Ecosystem Catalysts: National Contact Points (NCPs) function as essential bridge-builders on the ground. They localize the pan-European EIT Campus vision, providing tailored guidance that aligns EIT offerings with national smart specialization strategies and regional policy frameworks.



INNOVATE WITH US



European Institute of
Innovation & Technology



A body of the European Union

