

PROJECT CARD

Working Project Title	Prague Creative Centre – Orionka Pilot
Relevant Call	HORIZON-NEB-2026-01-BUSINESS-03 – Approaches to reuse vacant, obsolete or underutilised spaces
Project Summary	Prague is preparing the concept of the Prague Creative Centre, a future hub supporting cultural and creative sectors through education, mentoring, networking, incubation, community engagement and international cooperation. The former Orionka tram depot is currently being explored as a potential pilot site for testing a transferable model for the cultural, creative and community-oriented reuse of existing urban infrastructure. The reconstruction of the building itself is expected to be financed separately. The Horizon Europe project would focus on testing the operational, governance, participation and business model of the centre.
Why Prague?	• reuse of an existing urban infrastructure site • strong cultural and creative ecosystem • municipal support and strategic relevance • potential for community participation • transferability to other European cities
Objectives	• mapping the needs of cultural and creative actors, future users and local communities • co-creation and stakeholder engagement • design and testing of services and programme • development and testing of the operational, governance and financial model • impact evaluation and development of a transferable methodology
Expected pilot activities	• mapping local needs and stakeholders • co-creation and participatory activities • design of services and programme • governance and business model development • pilot testing of selected activities • impact evaluation

	• knowledge transfer
Expected role of Prague	The City of Prague and Kreativní Praha / Creative Prague intend to participate as strong pilot partners rather than as the overall project coordinator. The City of Prague would contribute the municipal perspective, a concrete urban reuse case and links to urban development and public policy. Creative Prague would contribute its expertise in the cultural and creative sectors, knowledge of the needs of cultural and creative actors, stakeholder and community engagement, co-creation with future users, and the development and testing of programme, operational and governance models for creative infrastructure.
Current stage	The project concept is currently under development. Prague is looking for suitable European partners to jointly shape the proposal and build a competitive consortium.
Partners sought	Prague is looking for European partners with experience in adaptive reuse, urban transformation and cultural and creative infrastructure, especially: • research organisations and universities focused on adaptive reuse, urban transformation and impact evaluation • European cities and public institutions with relevant pilot sites • creative hubs and cultural centres experienced in operational, business and governance models • urban planning, architectural and environmental partners • organisations experienced in participation and co-creation • experienced Horizon Europe / New European Bauhaus coordinators
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