

Expected Impact, Expected Outcomes and the scope details: what should be done in Twinning projects?

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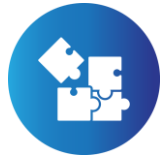
From Consortium to Concrete Actions



Expected Outcomes: Scientific & Institutional Excellence



Closing the R&I Gap: Substantial improvement in research excellence and scientific capacities at the Widening institution.



Strategic Collaboration: Establishing strong and lasting partnerships with internationally leading EU institutions.



Raised Reputation: Significantly enhancing the visibility, research profile, and overall attractiveness of the coordinating institution.



Staff Empowerment: Upgrading the individual research profiles and capabilities of the involved researchers.

Expected Outcomes: Management & Mobility



Strengthened Research Management: A highly capable, modernized administrative framework.



Innovative Collaboration Approaches: Adopting modern practices for R&I teamwork with EU partners.



Increased Mobility (Outwards): Researchers gaining international exposure at leading partner institutions.



Increased Mobility (Inwards): Attracting top-tier experts, international talent, and early-stage researchers to the Widening country.

Scope:

The Comprehensive Set of Activities

- **Knowledge Transfer:** Expert visits from leading partners to the Widening institution.
- **Mobility & Immersion:** Short-term staff exchanges (both scientific and administrative).
- **Skill Upgrading:** Short-term on-site or virtual trainings, workshops, and conference attendance.
- **Youth Engagement:** Organization of joint summer or winter schools.
- **Crucial Requirement:** All activities must align with the institutional Gender Equality Plans (GEPs).

Scope:

Strengthening Research Management

- **Project Structure:** Must be a dedicated Work Package or Task.
- **Required Standards:** Activities must align with the European Competence Framework for Research Managers.
- **Main Objective:** Establishing or substantially upgrading a dedicated administrative team.
- **The Deliverable:** This upgraded capacity is expected to be a concrete deliverable of your Twinning project.
- **The JRC Involvement:** The Joint Research Centre can participate to provide specific expertise.

Scope:

The Research Component

- **The Core Rule:** A research and innovation component is optional but preferable to have. It must not exceed 30% of the total grant (including indirect costs).
- **Research Area:** No topic restrictions, but it must focus on one defined area (multidisciplinary is allowed).
- **Project Structure:** Must be presented in Work Package 1 and strictly titled “Research component”.
- **Budget Allocation:** At least 50% of the budget for this component must go to the Coordinator (Widening country).
- **Funding Scope:** All R&I-related training that advances beyond the state-of-the-art must be budgeted here.

Expected Impact:

Measuring Academic Transformation

- **The Scale of Impact:** Must be demonstrated within the coordinating institution and ideally at the regional/national level.
- **Scientific Excellence:** Measurable increases in scientific production and peer recognition (e.g., Q1 publications, citations).
- **Talent Attraction:** Tracking the increase in the number of international students and early-stage researchers.
- **Gender & Leadership:** Concrete metrics on the number of female scientists and their advancement into leadership roles.

Expected Impact: Innovation & The Broader Ecosystem

- **Industry Collaboration:** Establishing formal collaboration agreements with the non-academic sector.
- **Private Investment:** Attracting and mobilizing R&I investments from the private sector.
- **Commercialization:** Tracking Intellectual Property developed during and after the project.
- **Market Solutions:** Paving the way for new, innovative products or services.

Crafting the Pathway to Impact

- **The Logic Chain:**
Scope (Activities) → Outcomes (End of Project) → Impact (Long-Term)
- **Be Specific, Not Generic:** Tailor impacts directly to the baselines and weaknesses of the Widening institution.
- **Use KPIs (Key Performance Indicators):**
 - **Weak:** We will improve our tech transfer.
 - **Strong:** Train 5 staff members (Scope) → Establish an active Grant Office (Outcome) → Submit 5 EU projects by Year 5 (Impact).

Summary

- Twinning is not about isolated research; it is a catalyst for **long-term structural change**.
- Ensure there is a crystal-clear, **logical link**: Ambitious Scope → Measurable Outcomes → Sustainable Impact.
- Follow the **specific Call requirements** (e.g., Dedicated Management WP, 30% budget cap on WP1 Research).



Thank you for your attention!

Any questions?