European Commission

#HorizonEU

HORIZON EUROPE

**THE EU
RESEARCH & INNOVATION
PROGRAMME**

2021 – 2027

NOWLEDGE VALORIZATION:

FROM RESEARCH TO IMPACT
WIDENING EVENT
Prague, 18 June 2025

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European Commission – DG Research &
Innovation Unit G.H.6 - Common Knowledge
and Data Management Centre

*Research and
Innovation*

CONTENTS

1 — **EU results valorisation: key concepts and ecosystem**

2 — **Horizon Results Platform: take your results to the next level**

3 — **Booster: your support from results to impact**

4 — **Other tools and services**

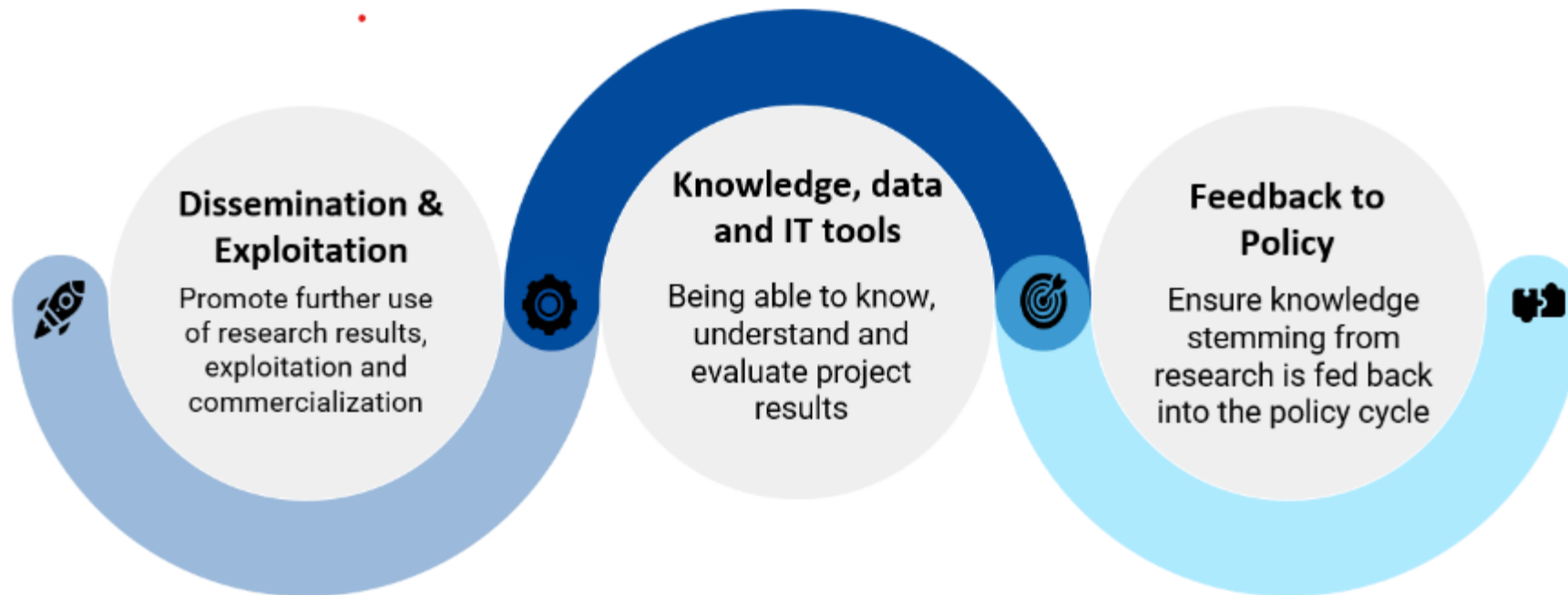# Valorisation of R&I results: why?

To maximize...

...and benefit society as a whole!

What is impact?

Long-term improvement made possible by the exploitation and use of research findings

Dissemination & Exploitation

Promote further use of research results, exploitation and commercialization

Knowledge, data and IT tools

Being able to know, understand and evaluate project results

Feedback to Policy

Ensure knowledge stemming from research is fed back into the policy cycle

IMPACT…

FOR PROJECTS:

Impact creation

Contribution to the **wellbeing of our society**

Increasing **visibility** of research/ business

Improving reputation

Widening knowledge network

Enhancing **market, policy and scientific use of research results**

Attracting other **funding sources** & potential **business opportunities**

FOR EU:

Return of investment

Maximize impact

More effective circulation of knowledge & new ideas

Evidence-based policymaking

Increase of the innovation potential

Support **economic growth & competitiveness**

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Dissemination and Exploitation in practice

A STORY OF LEARNING AND CREATING TOGETHER

2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025

H2020 D&E strategy

COMMON EXPLOITATION BOOSTER

DiEPP -> D&E Net

D&E Guide

HE D&E Strategy

PO Guidance on D&E

The R&I Knowledge Base

BOOSTER

CSA Widening

COMMON DISSEMINATION BOOSTER

DiEPP

PROJECTS FOR POLICY

6 WGs (1 on F2P)

HORIZON RESULTS PLATFORM

HORIZON RESULTS BOOSTER

HSbooster.eu

Tour of capitals (focus Widening)

F2P Framework

D&E Net -> D&E and F2P Groups

Revised D&E Strategy

HORIZON IMPACT AWARD

Trainings and info sessions

IP Booster

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Key Obligations for HE beneficiaries: Dissemination & exploitation of results

Best Efforts Commitment

- ✓ Exploit results owned or facilitate exploitation by another entity (e.g. transfer of IP)

- ✓ Use designated **online platform** (e.g. Horizon Results Platform – HRP) if direct exploitation not done

Timely Dissemination

- ✓ Publicly share results as soon as possible

Strategic Planning and reporting

- ✓ Include exploitation & dissemination plan in proposals

- ✓ Strategy required for commercialisation or service provision

- ✓ Record keeping

.

Horizon Europe Regulation (EU) 2021/695

Article 39 – Exploitation and Dissemination

*1. Each beneficiary that has received Union funding shall **use its best efforts to exploit the results** it owns, or to have them exploited by another legal entity. […]*

*If, despite a beneficiary's best efforts to exploit its results directly or indirectly, **the results are not exploited within a given period as established in the grant agreement,** the beneficiary **shall use an appropriate online platform** as identified in the grant agreement to find interested parties to exploit those results.*

*2. **Beneficiaries shall disseminate their results** as soon as it is feasible, in a publicly available format, […].*

*6. Unless the work programme provides otherwise, proposals shall include **a plan for the exploitation and dissemination of the results.** If the expected exploitation of the results entails developing, creating, manufacturing and marketing a product or process, or in creating and providing a service, the plan shall include a **strategy for such exploitation**. […]*

This can also be found in HE MGA under article 16

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Horizon Europe – Annotated Grant Agreement (AGA)

KEY FOR BENEFICIARIES

17.1 **Communication — Dissemination — Promoting the action: Unless** otherwise agreed with the granting authority, *the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public), in accordance with Annex 1 and in a strategic, coherent and effective manner.* Before engaging in a communication or dissemination activity expected to have a major media impact, the beneficiaries must inform the granting authority.

Dissemination: *The beneficiaries must disseminate their results as soon as feasible, in a publicly available format, subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests.* As specified in annex 5 of the Horizon Europe Multi & Mono General Model Agreement, a beneficiary that intends to disseminate its results must give at least 15 days advance notice to the other beneficiaries (unless agreed otherwise), together with sufficient information on the results it will disseminate. Any other beneficiary may object within (unless agreed otherwise) 15 days of receiving notification, if it can show that its legitimate interests in relation to the results or background would be significantly harmed. In such cases, the results may not be disseminated unless appropriate steps are taken to safeguard those interests.

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Horizon Europe MGA Article 16 Annex 5

Exploitation: *Beneficiaries, which have received funding under the grant, must — up to four years after the end of the action — use their best efforts to exploit their results directly or to have them exploited indirectly by another entity, in particular through transfer or licensing*.

If, despite a beneficiary's best efforts, the results are not exploited within one year after the end of the action, the beneficiaries must (unless otherwise agreed in writing with the granting authority) use the Horizon Results Platform to find interested parties to exploit the results. If results are incorporated in a standard, the beneficiaries must (unless otherwise agreed with the granting authority or unless it is impossible) ask the standardisation body to include the funding statement (see art 17) in (information related to) the standard.

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DISSEMINATE RESULTS

In Horizon Europe, as in H2020, the beneficiaries:

Dissemination

- **must** disseminate their results **as soon as feasible,** in a publicly available format, subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests.

Open science

- **must** ensure open access to peer-reviewed scientific publications relating to their results

Research data management

- **must** manage the digital research data generated in the action ('data') responsibly, in line with the FAIR principles

Where the call conditions impose **additional dissemination or open science obligations** → the beneficiaries must also comply with those.

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EXPLOIT RESULTS

In Horizon Europe, as in H2020,

- The obligation to exploit remains and is a responsibility of the beneficiaries on a "**best efforts" approach.**

- When specified in the WP **additional exploitation obligations** could be applied.

- Beneficiaries are encouraged to use the R&I results through **third party exploitation** (where appropriate).

- **Horizon Results Platform** is free & available to all beneficiaries. The main focus = results.

NEW in Horizon Europe: If, despite a beneficiary's best efforts, the results are not exploited within **one year** after the end of the action, the beneficiaries must (unless waived) use the **Horizon Results Platform** to find interested parties to exploit the results.

HORIZON **RESULTS PLATFORM**
MAKING RESULTS MATTER

" Turning Europe's research results into innovations which generate value for economy, society and contribute to a sustainable future. "

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Dissemination   VS   Exploitation

The **public disclosure of the results by appropriate means**, other than resulting from protecting or exploiting the results, including by scientific publications in any medium.

The **use of results** in further research and innovation activities, **including commercial exploitation** such as **developing, creating, manufacturing and marketing a product or process, creating and providing a service, or in standardisation activities**.

Proposal stage	Start of the project	During the project	After the project

Communication: strategic and targeted information and promotion of the project to a multitude of audiences, including the media and the public, and possibly engaging in a two-way exchange.

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EU Ecosystem to promote R&I results

Take advantage of go-to-market support

Booster

Free services for beneficiaries to support their D&E strategy, incl. business plan & go to market support, public speaking & more.

European IP Helpdesk

Online public platform and service to help beneficiaries manage their intellectual property rights.

Search for innovative solutions and results

Horizon Dashboard

Data & statistics visualization tool, which allows to explore the participation to the Framework Programmes by topic, country, region, organization etc.

CORDIS

Online public platform with description of R&I FP-funded research projects and their results (incl. videos, podcasts, news, data)

Promote your innovations & connect with partners!

Horizon Results Platform

Online public platform promoting & matching research results with relevant audiences – investors, policy-makers, researchers.

Practical examples of D&E support services for HE beneficiaries

Attend matchmaking events and pitch your results to investors with the Horizon Results Platform

Enroll for an entry-level consultation with the Booster and discover your needs

D&E Success story

Paolo Scopece, founder of Nadir unveils his Breakthrough Innovation on the EC Horizon Results Platform

Key takeaways and tips for effective D&E

- D&E is a legal obligation but it's not a "tick-the-box" activity

- D&E starts with describing the impact of your proposal at application stage

- Think of D&E ahead of the results of the project, not at the end of it

- Develop a clear, adaptive D&E strategy aligned with project goals

- Tailor your approach: use formats and channels suited to your audience (e.g., webinars for experts, infographics for the public, policy briefs for decision-makers)

- Results can be both intangible (i.e. patents) or tangible (i.e. prototype)

- Reach out to local and national partners to support your D&E (i.e. TTOs, NCPs).

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Questions?

Horizon Results Platform

European Commission's official gateway to EU-funded innovations, promoting the most promising results **coming out of EU R&I-funded projects, and** directly connecting innovators with market opportunities.

3500
results published

Different EU funding programmes covered
FP7, Horizon 2020, Horizon Europe, EIT, Research Fund for Coal&Steel…

Information available
Thematic, geography, need, technology readiness, innovation radar, investor readiness…

Partners

BOOSTER | eit European Institute of Innovation & Technology · A body of the European Union | HRP TV Horizon Results Platform | enterprise europe network · Business Support on Your Doorstep | HSbooster.eu | BAE BUSINESS ANGELS EUROPE | SOLARIMPULSE FOUNDATION | eban Driving Successful and Responsible Angel Investing in Europe

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Results from Czechia

Horizon Results Platform

For EU-funded innovators

- Publish your results
- Get tailored support
- Opportunities to advance your innovation (events, pitching, trainings, advice, challenges, partnerships)

For companies/industry

- Find promising innovations
- Discover partnership opportunities
- Launch innovation challenges

For investors

- Find promising innovations
- Customised matchmaking
- Pitching events

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Driving matchmaking

*Per **Key Exploitable Result (KER)** on HRP: essential information, driving **matchmaking***

In **Horizon Europe**, *use of the **Horizon Results Platform** becomes mandatory, if, one year after the end of the action, a Key Exploitable Result has not yet been exploited (not all results)*

Target Audience

Needs

Key Exploitable Result

R&D maturity

Investor Readiness input

Contribution to the Horizon Europe Missions

... and much more!

Key exploitable results (KERs) are the **outputs generated during the project which can be used and create impact**, either by the project partners or by other stakeholders

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Horizon Results Platform

For EU-funded innovators

Publish your key results
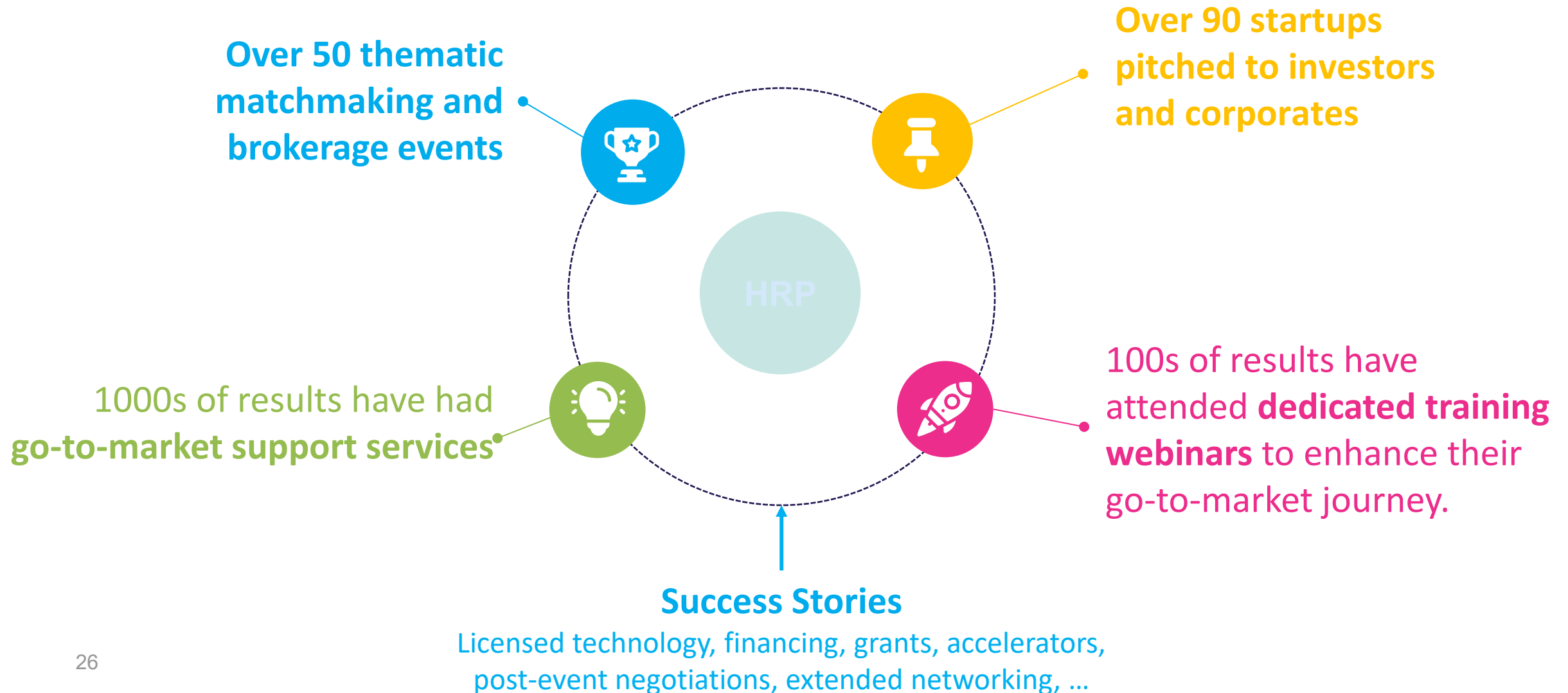
1. If you received EU R&I funding (still ongoing or closed), publish your result(s) now
2. Our team will promote opportunities from our partners
3. Join pitching events, open challenges, access free services and resources, IP trainings, other dedicated go-to-market insights and more
4. Get inspired from success stories and learn from those who made it, via HRP TV
5. …more news to come in 2025!

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HRP: Creating Impact for your Results

Over 50 thematic matchmaking and brokerage events

Over 90 startups pitched to investors and corporates

1000s of results have had **go-to-market support services**

100s of results have attended **dedicated training webinars** to enhance their go-to-market journey.

HRP

Success Stories

Licensed technology, financing, grants, accelerators, post-event negotiations, extended networking, ...

Horizon Results Platform

For EU-funded innovators

Get inspired!

Powering Innovation: Europe's Path to Big Data
Podcast

Empowering Women in Tech: EIT Supernovas Initiative
Video

Join the EIT Program for Women Innovators!
Video

The Experts say

IP and Artificial Intelligence
Video

IP in Business collaborations for SMEs and Start-ups
Video

Go-to-Market Services & Opportunities for EU-Funded Research & Innovation Results: Horizon Results Platform & Strategic Partners

Learn and get inspired!

Next step: a *single digital entry point* for European innovators, investors, and service providers

Innovation Results on HRP

(Key Exploitable Results)

Search engine and recommendation engine create interactions for:

- **Financing**
- **Business support**
- **Collaboration**

Partners
Business support organizations
Research centers & universities
Investors
Companies and corporates
Other, i.e.: non-profits

To find, compare and access funding programmes, services and infrastructure.

Publish your key results   **Discover Europe's innovations**   **Find partnership opportunities**

EC-HORIZON-RESULTS-PLATFORM@ec.europa.eu

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Questions?

Unlocking your full potential: from results to impact!

Tangible IMPACT

Key Exploitable Results

Dissemination & Exploitation Activities

IMPACT

Maximise Framework Programmes Action

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Who can apply?

Ongoing or closed projects

Horizon Europe

Horizon 2020

Framework Programme 7

Others: Joint Undertakings, Partnerships, EIT KICs…

Direct or indirect funding

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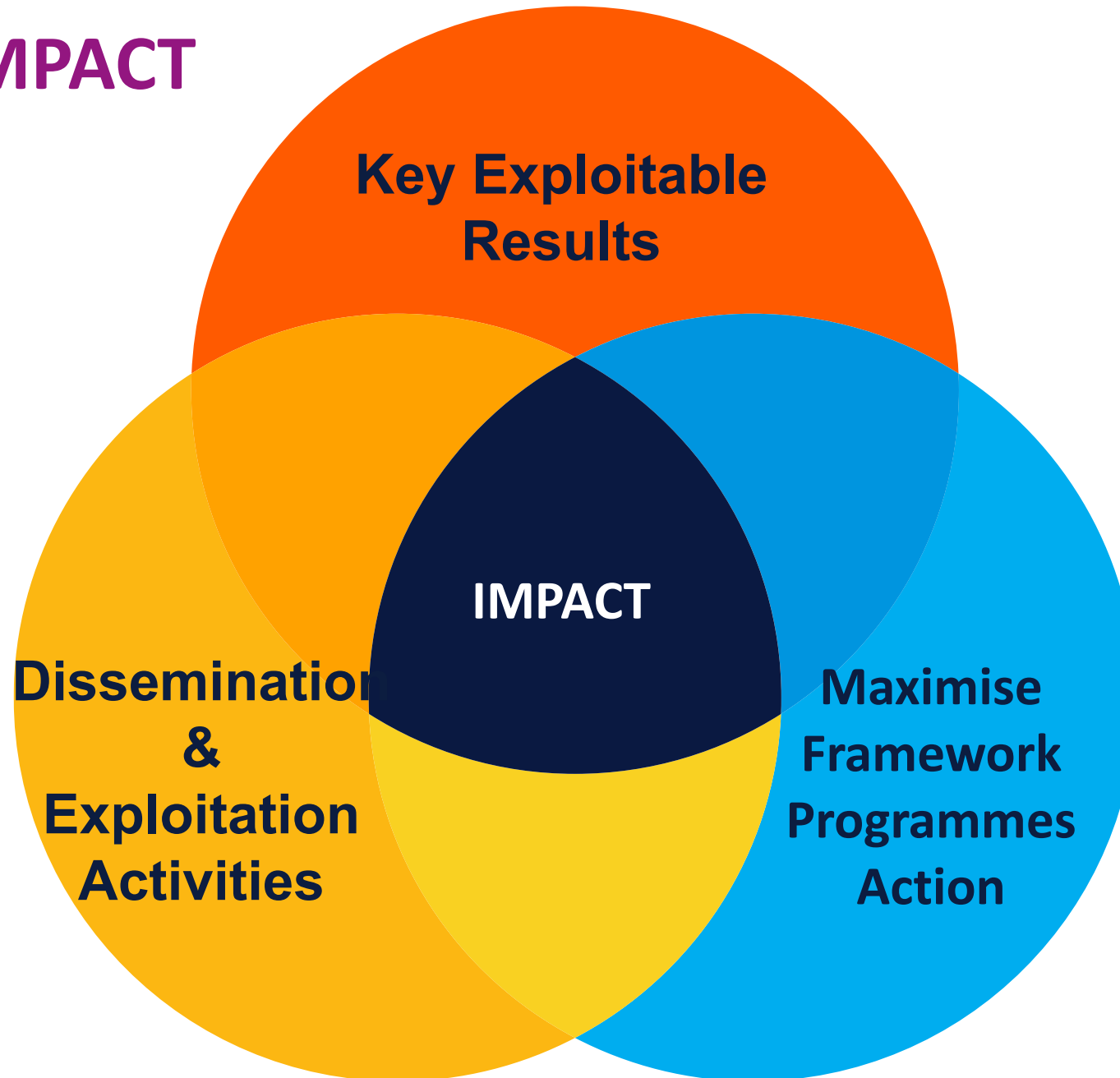
Who can apply?

Single organisation

One project

Group of organisations

Group of projects

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Booster services: overview

Core Services
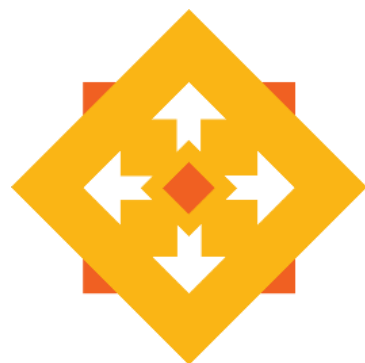
 Dissemination Support

 Go-To-Market Support

Add-On Services

 Networking

 Portfolio Analysis

 Intellectual Assets Management

 Coaching for Public Speaking

 Audio-Visual Support

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Booster

Core Services

Dissemination Support

European Commission

Dissemination support

Enhanced Dissemination Strategy

Tailored guidance to refine and upgrade your Dissemination Plan

Customised audience engagement

Supported leverage of the Horizon Results Platform

Booster

Core Services
Go-To-Market Support

European Commission

Go-To-Market Support

Gain sharper clarity on your Key Exploitable Results

Craft a compelling and differentiated Unique Value Proposition

Accelerate your path to market with tailored commercialisation advice

Get hands-on support to put your Business Plan into action

Boost your chances of attracting additional funding opportunities

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Add-On Services

Community-building skills and resources

Leveraging and clustering with other projects

IP valuation and due diligence

Networking

Improved communication and presentation skills
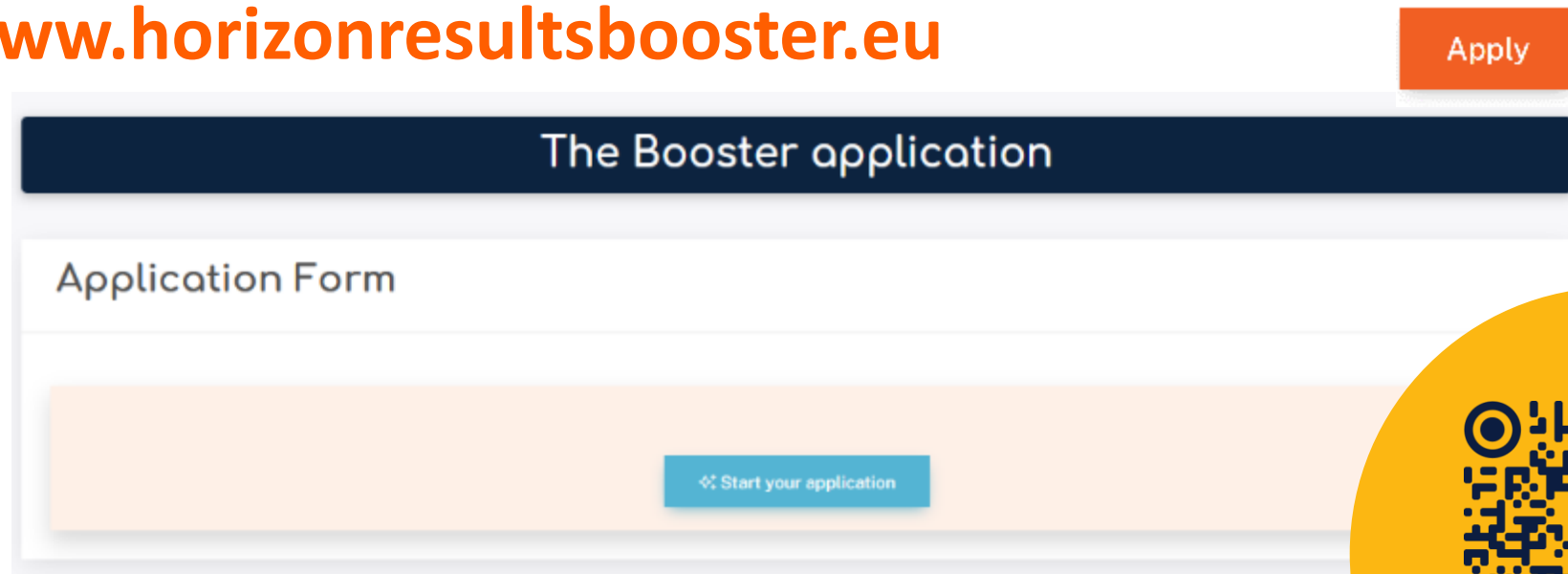
High-quality project video and guidance on leveraging the *Horizon Results Platform*

Portfolio Analysis

Intellectual Assets Management

Coaching for Public Speaking

Audio-Visual Support

European Commission

How to apply?

www.horizonresultsbooster.eu

Apply

The Booster application

Application Form

Start your application

European Commission

Next steps

Application submitted

Approval by the European Commission (7-10 days)

Mentors appointed (7-10 days)

Service roadmap agreed

Service delivery begins (from the next month)

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Booster in numbers

>200

Experts who delivered services

>2.000

Projects supported with expertise and training

>3.000

Services requested since Booster's launch

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Success story: IRIS project

IRIS: artificial Intelligence threat Reporting and Incident response System

Funded under:

H2020-EU.3.7. - Secure societies - Protecting freedom and security of Europe and its citizens

Booster Services

Go-To-Market

〉〉 Refined KERs, enhancing their applicability and usability,

〉〉 Strengthened strategy for exploitation and market uptake and outlined clear and practical exploitation paths

What they say

"Indeed, we had an excellent service delivery and hopefully this will help new beneficiaries at realizing the benefits of HRB."

Konstantinos Chisiridis - Specialist, Netcompany SEE & EUI

https://www.iris-h2020.eu/

Upcoming Booster Info Sessions 2025

- Wednesday, **24 September**

- Wednesday, **26 November**

11:00 AM - 12:00 PM CEST
(all dates)

Questions?

Horizon Dashboard

Source of data and **statistics** on projects funded since FP1 until Horizon Europe

Focus on **visualisation**, customized filters to your own specific needs & export of data, graphs, maps

Place of reference for country profiles
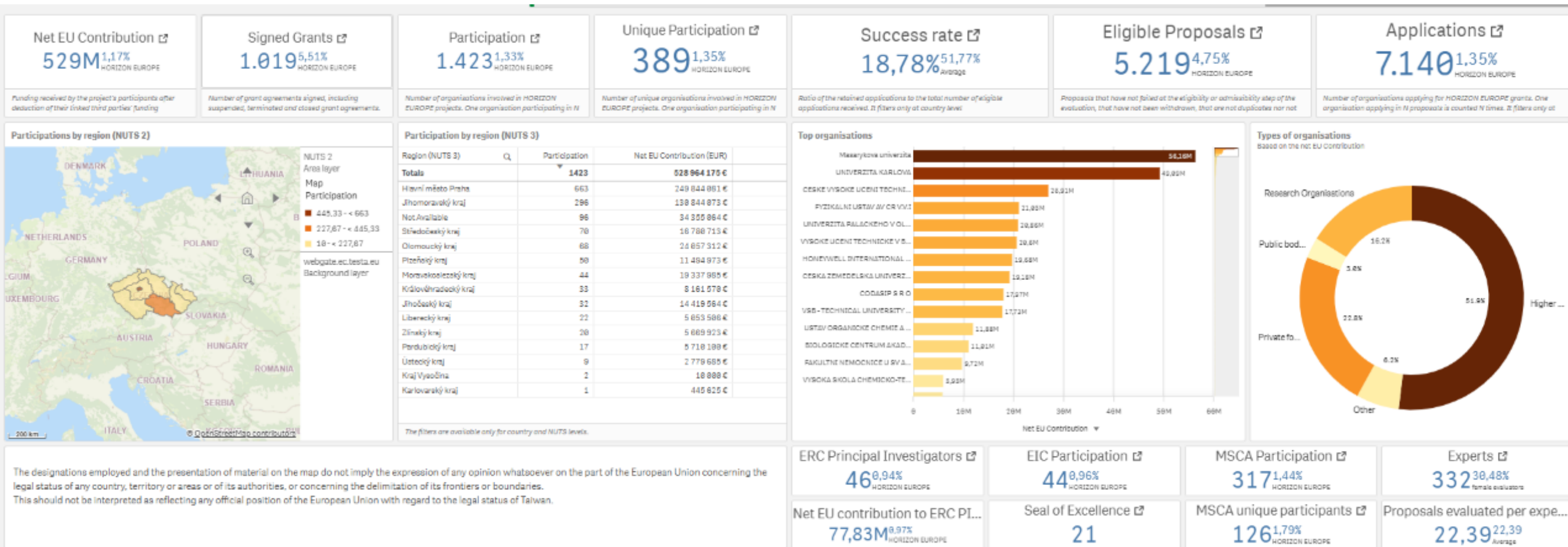
And so much more!

What type of data can you find?

- R&I Proposals
- R&I Projects
- R&I Projects Results: reported IPRs and Scientific Publications
- Country profiles
- Organisation profiles
- EIC, Seal of Excellence, International cooperation & more…!

Example: data for Czechia in Horizon Europe

Public repository with general information on R&I projects and results

CORDIS

The Community Research and Development Information Service (CORDIS) is the European Commission's primary source for the results of projects funded by the EU's framework programmes for research and innovation, from FP1 to Horizon Europe.

Results in Brief

Read general public summaries of the main outcomes at the end of each project, explaining the achievements and highlighting the next steps

RESULTS IN BRIEF

Mixed reality training for medical first responders

News

Discover ongoing projects with our news articles based on media reports or project announcements

NEWS

ASK AN EXPERT

Could we make a goo that contains all our nutritional needs?

Thematic Packs

Keep up with the latest breakthroughs enabled by EU funding with our multilingual collections of the articles focusing on a specific theme

RESULTS PACK

Building smarter and more sustainably with green manufacturing

Videos

Connect with EU science thanks to our short explanatory videos focusing on the scientific content and exploitation aspects of EU research projects

VIDEO · Make the connection

How can carbon dioxide make green energy cheaper?

Podcasts

Dive into some of the key scientific solutions being developed by EU-funded researchers to address the major societal challenges that we all face today

PODCAST

#40 Space: delving into our dynamic universe

European Commission

Search

▼ Filter by

CONTENT

- Collection (1) +
- Domain of Application +
- Language +
- Programme (1) +
- Last updated +

PROJECT

- Acronym / ID +
- Field of Science (EuroSciVoc) +
- Start/End date +
- Total cost +
- EU contribution +
- Call ID +
- Topic ID +

ORGANISATION

- Name +
- Country / Territory (1) +
- Region +

1 078 results found

OGCR Intergenerational Open Geospatial Carbon Registry - Open-Source Tools for Connecting EU Agricultural Policies (CAP) and Carbon Removals and Carbon Farming (CRCF) Regulation to national inventories and carbon markets

ID: 101218854

From: 1 June 2025 to: 31 May 2029

The Intergenerational Open Geospatial Carbon Registry (OGCR) aims to create: 1) updateable baseline geospatial layers for soil, biomass and peat for pan-EU, 2) a hybrid modelling framework to explore management changes in CAP and CRCF initiatives, and3) a globally applicable...

Coordinated in: Netherlands

Programme: Agriculture, Forestry and Rural Areas, Food, Bioeconomy Natural Resources, Agriculture and Environment, Environmental Observation, Biodiversity and Natural Resources

Last update: 6 June 2025

🔖 Add to my booklet

EHRI-IP European Holocaust Research Infrastructure (EHRI) Implementation Phase

ID: 101129732

From: 1 February 2024 to: 31 January 2026

The vision of the European Holocaust Research Infrastructure (EHRI) is to secure seamless access to all sources and expertise from across Europe and beyond that are relevant to the study of the Holocaust. It approaches this vision through the development of a pan-European...

Coordinated in: Netherlands

Programme: Research infrastructures, Consolidating and Developing the Landscape of European Research Infrastructures

Last update: 8 November 2023

🔖 Add to my booklet

GenderSAFE Advancing the zero-tolerance approach to gender-based violence in higher education and research in the European Research Area

ID: 101130898

From: 1 March 2024 to: 28 February 2027

GenderSAFE advances efforts to implement a zero-tolerance approach to gender-based violence in higher education and research in the European Research Area. Its overall objective is to contribute to building safe, inclusive, and respectful research and higher education. This...

Coordinated in: France

Programme: Reforming and enhancing the European R&I System

Last update: 13 October 2023

🔖 Add to my booklet

EuroHub4Sino European Hub for Contemporary China

ID: 101131737

From: 1 October 2023 to: 30 September 2026

China is a key global actor and a leading economic and technological power. Chinas increasing relevance in the geopolitical system, its various specificities, complexities and goals as well as its rapid evolution and new policy directions pose challenge to the EUs capacity to...

Coordinated in: Belgium

Programme: Reforming and enhancing the European R&I System

Last update: 13 October 2023

🔖 Add to my booklet

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European IP Helpdesk

European IP Helpdesk

A first-line intellectual property (IP) service providing free-of-charge support to help European SMEs and beneficiaries of EU-funded research projects manage their IP in the context of transnational business or EU research and innovation programmes.

Helpline

If you have an IP question, the Helpline of experienced legal specialists will assist you within no more than three working days.

Training

Various training modules and formats ranging from online sessions to on-site workshops and special training schemes.

Resources

Fact sheets	IP guides	Case studies
Infographics	IP specials	IP glossary
Video clips	Bulletins	Useful documents

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Innovation Radar

The Innovation Radar is a European Commission initiative to identify high potential innovations and innovators in EU-funded research and innovation projects. It is a data-driven methodology and tool that aims to identify innovations, key innovator organisations and the market readiness of an innovation.

Thank you!

HorizonEU
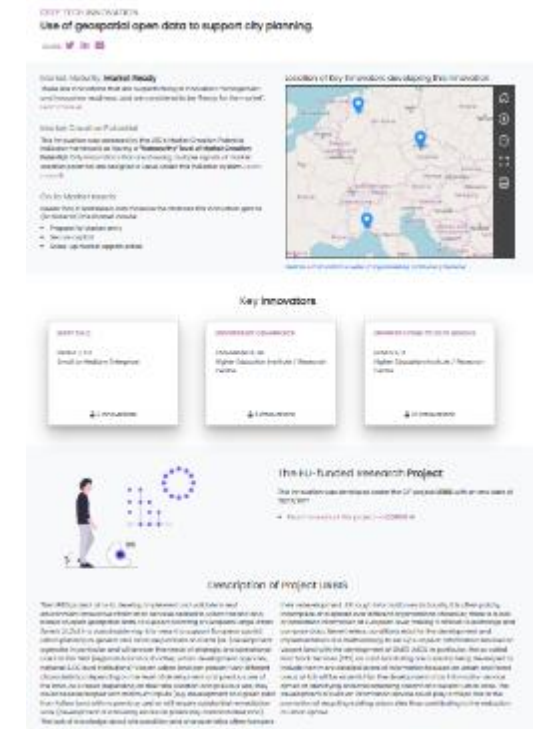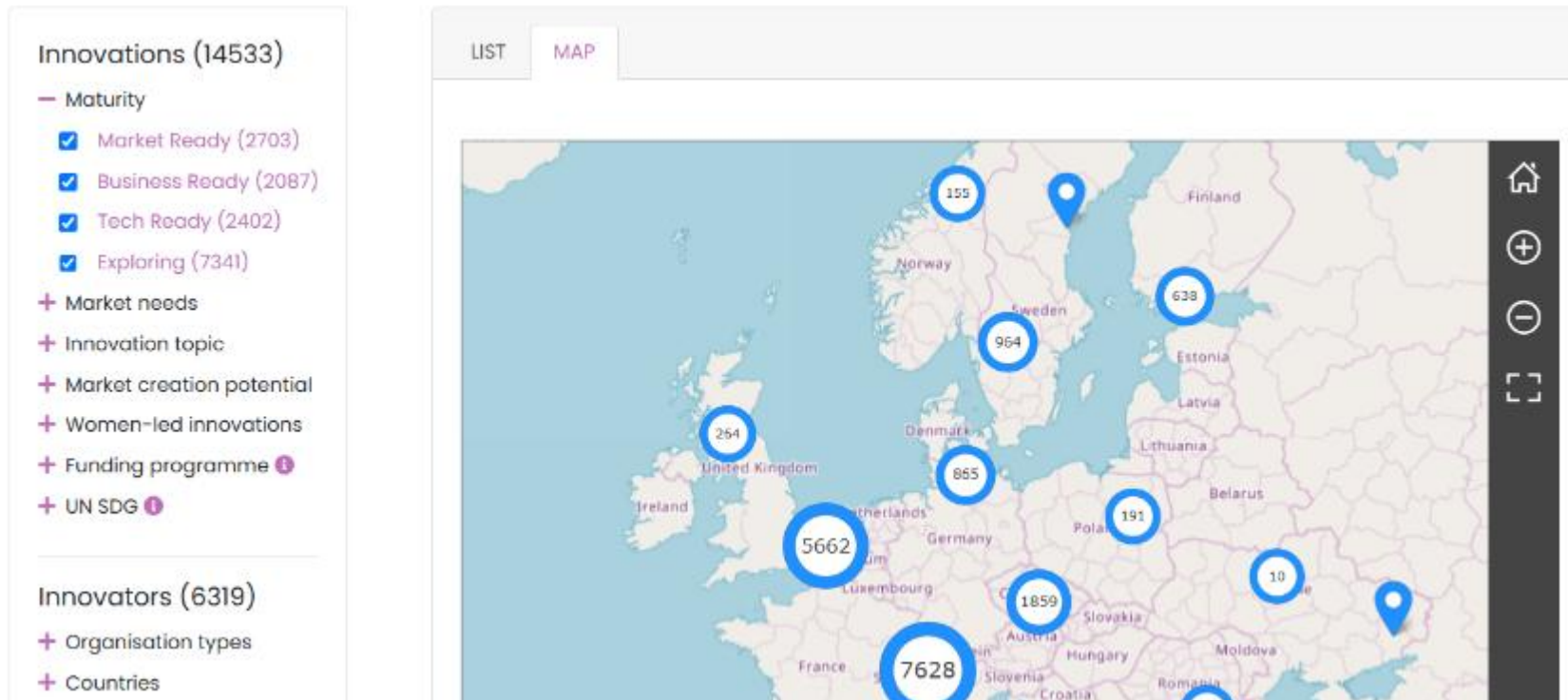
http://ec.europa.eu/horizon-europe

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