



Achieving Ecological Resilient Dynamism for the European food system through consumer-driven policies

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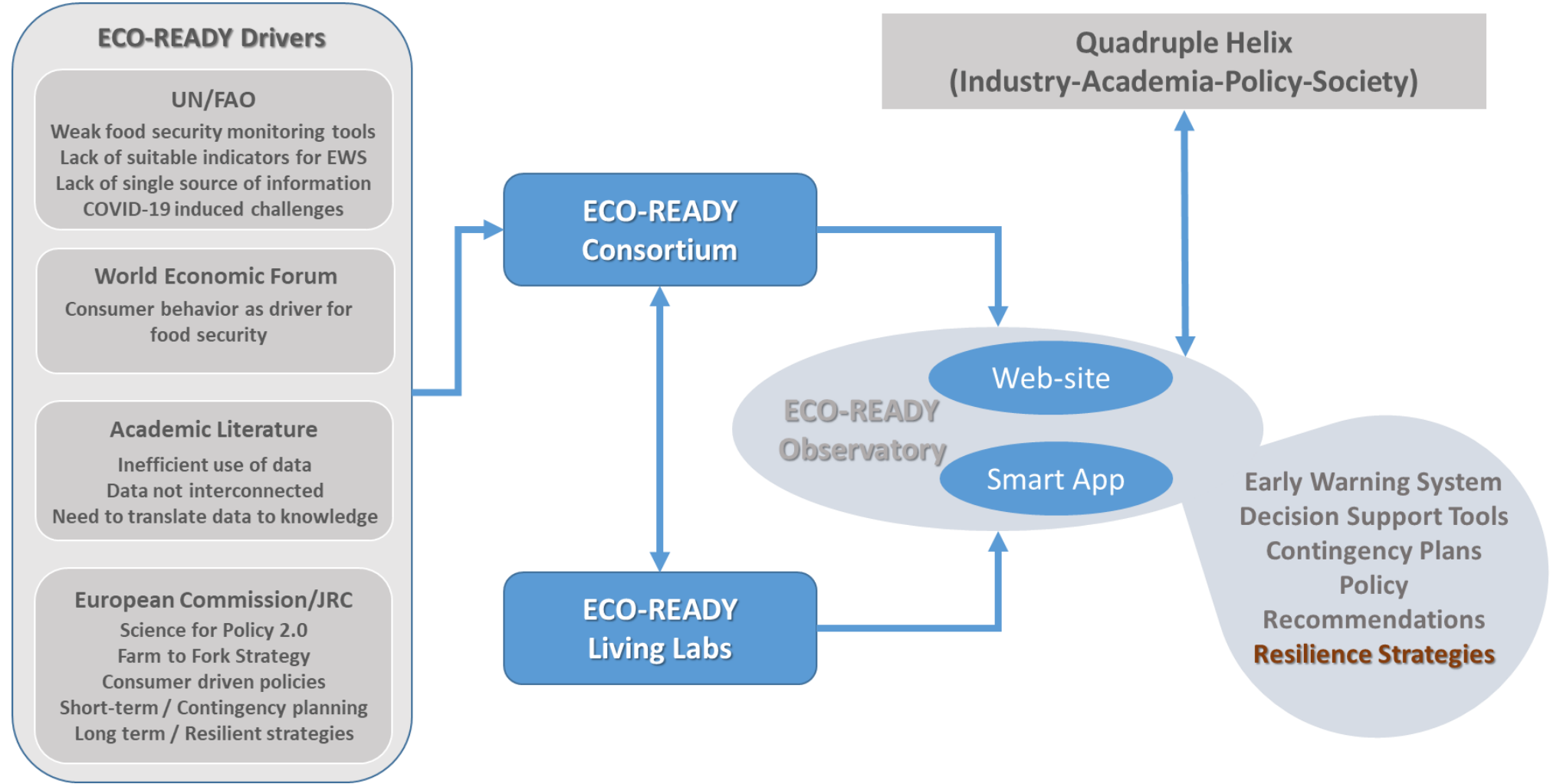
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Current Portfolio of Horizon
Europe Projects at FAPPZ/CZU

ECO-READY Drivers

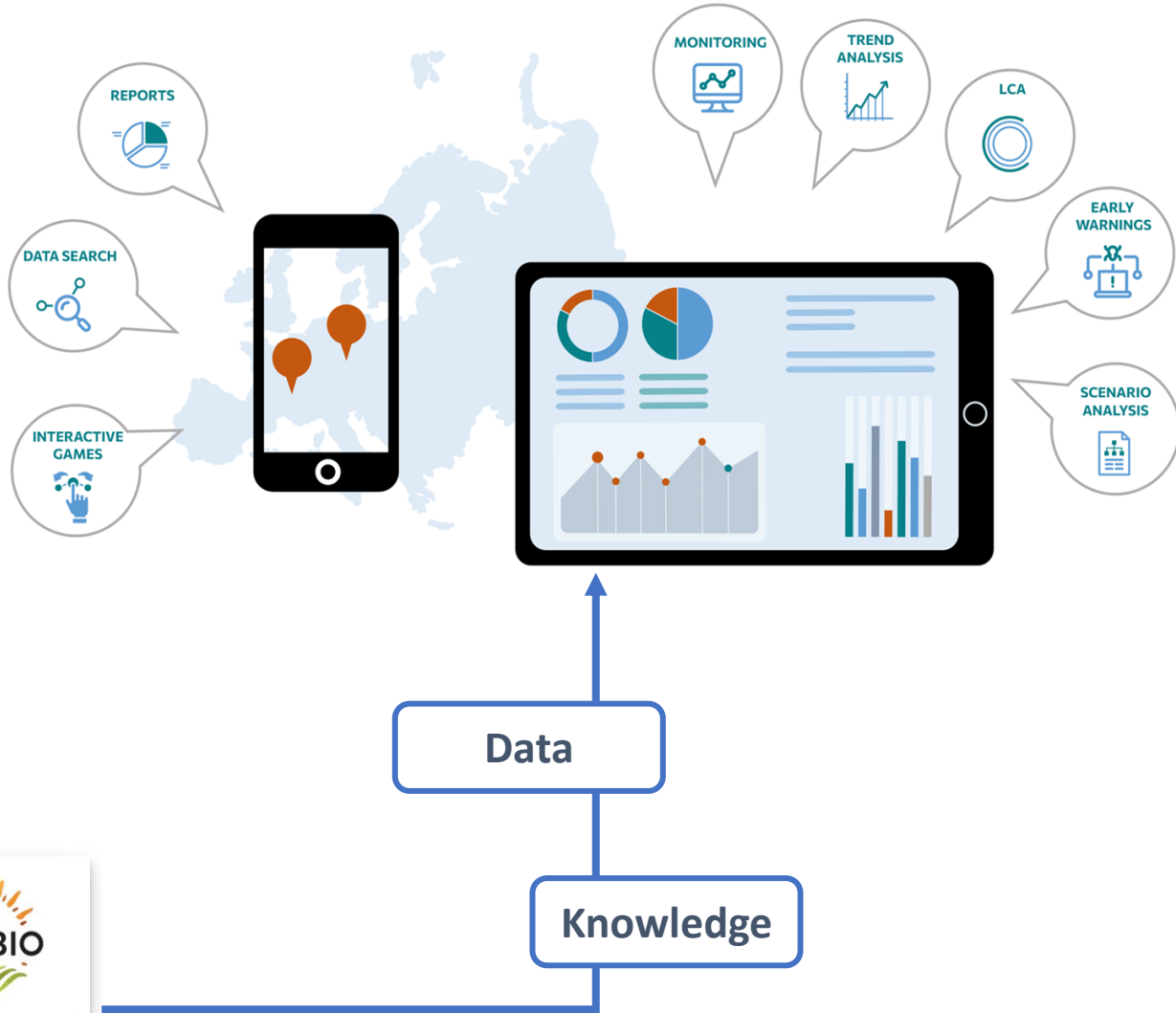
- Data to Policy (seamlessly) through unified comprehensive interface
- Data for Policy (appropriate data for evidence-based policy making)
- Socially driven policy making (social dialogue)
- Multi-disciplinary approach (break the silos)
- Multi Actor approach & Open Innovation (Living Labs)



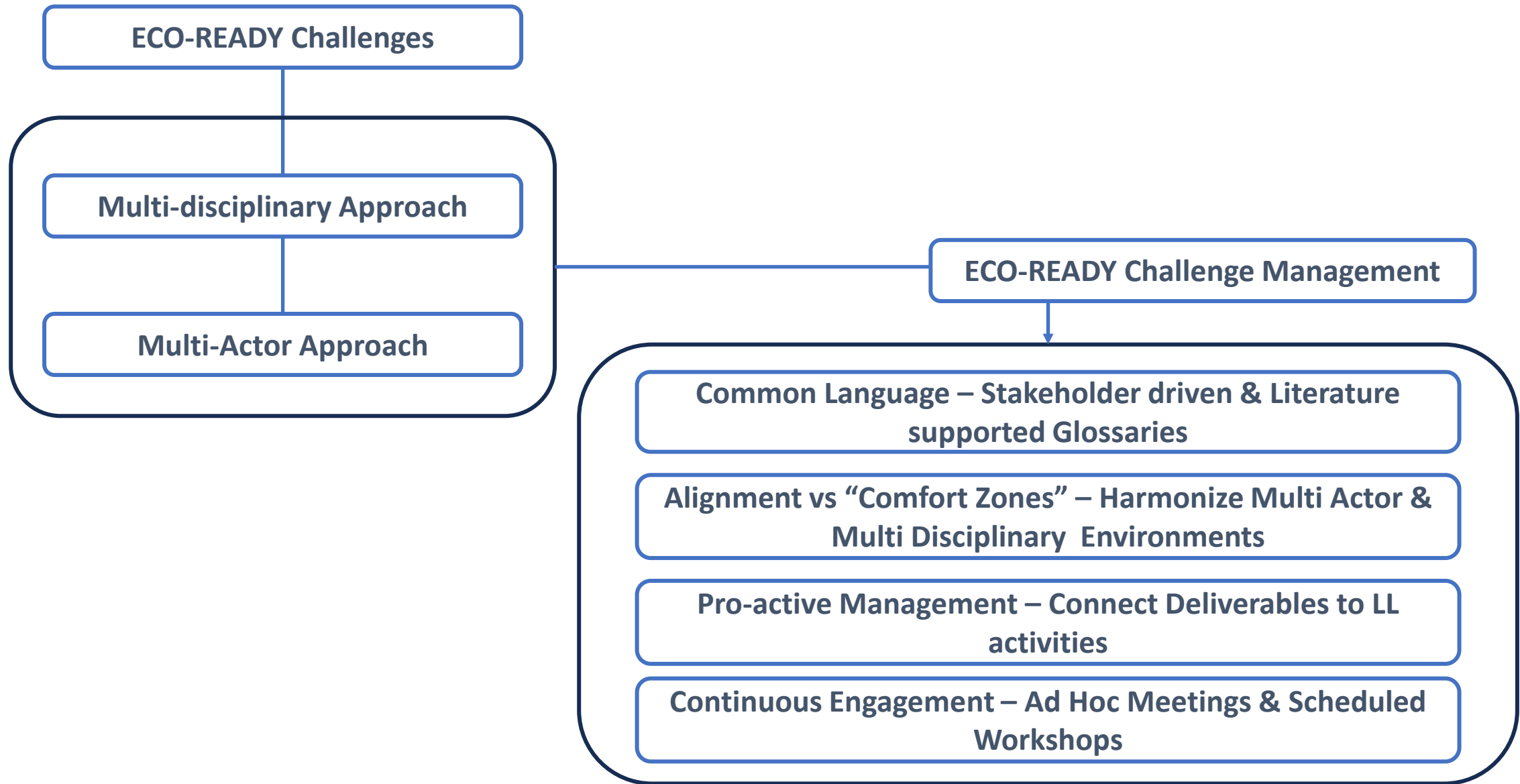


Living Labs

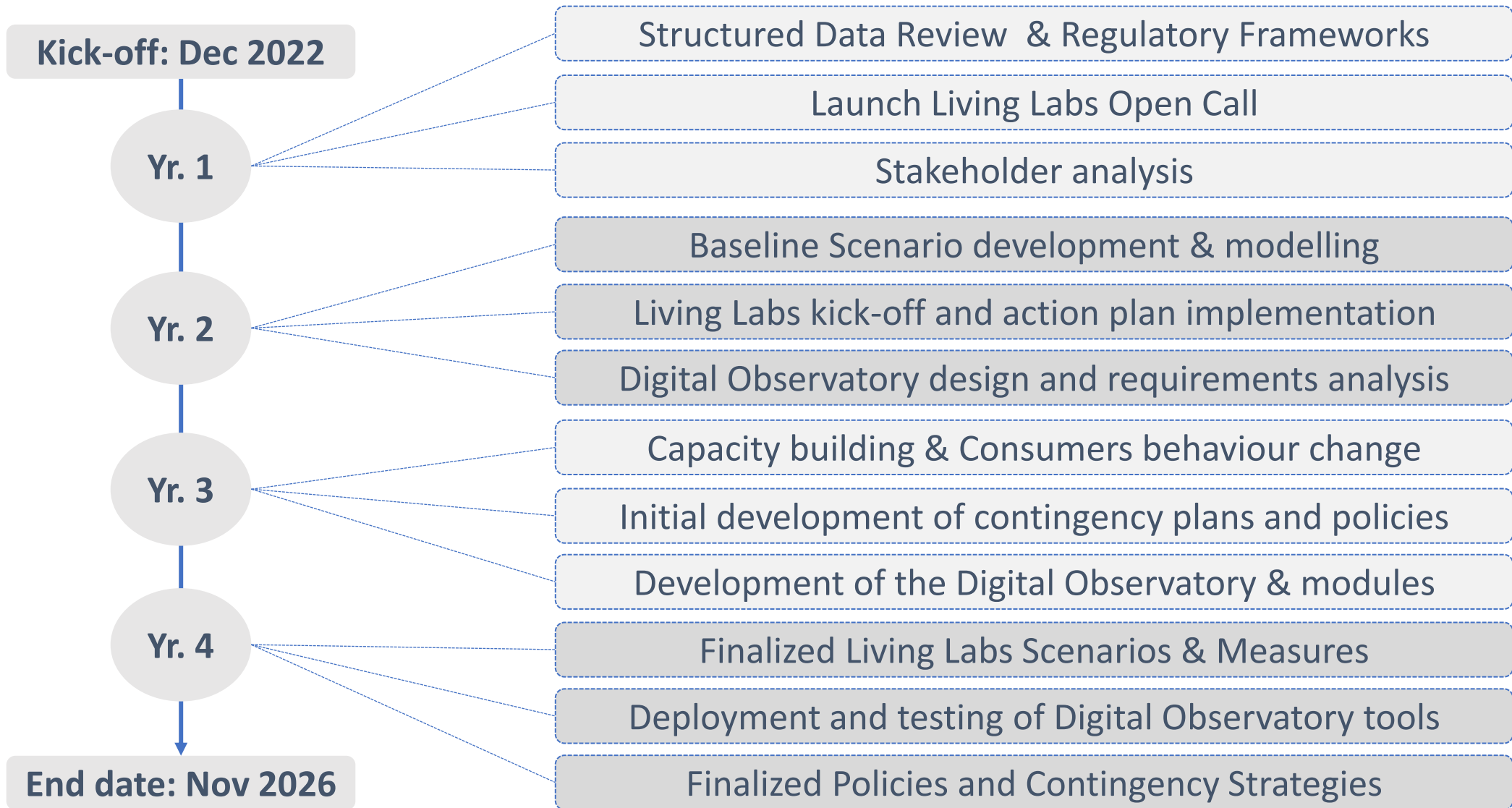
ECO-READY OBSERVATORY APP



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Project schedule - outline



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Kick-off: Dec 2022

Yr. 3

Yr. 4

End date: Nov 2026

- Timely submission of Deliverables
- Continuous interactions / events
- Post project sustainability plan
- Policy recommendations

- Capacity building & Consumers behaviour change
- Initial development of contingency plans and policies
- Development of the Digital Observatory & modules
- Finalized Living Labs Scenarios & Measures
- Deployment and testing of Digital Observatory tools
- Finalized Policies and Contingency Strategies



THANK YOU FOR YOUR ATTENTION



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