

# EIT FOOD

## Příležitosti pro spolupráci a podporu inovací

Národní informační den, 1.4.2025, TC Praha



Co-funded by the  
European Union

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EIT Food Hub, University of Chemistry and Technology Prague



# WHAT WE DO

At EIT Food we aim to overcome food system challenges by accelerating innovation to build a future-fit **food system that produces healthy and sustainable food for all**.

## COLLABORATION

We connect stakeholders right across the food system to drive change through collective learning, problem solving and invention.

## IMPACT

Through our missions-led approach, we invest in projects, individuals and organisations that share our goals to deliver positive impact at speed and scale.

## INCLUSION

We believe inclusive systems innovation, which enables all people and places to participate and benefit.

We are the  
world's largest and  
most dynamic  
food innovation  
community

# FOOD SYSTEM CHALLENGES

Our current food system is a leading cause of some of the biggest challenges the world is facing, from **climate change**, resource depletion and waste, to **malnutrition**, obesity and other **diet-related illnesses**.

## SOCIAL

We need to feed **10 billion** people by 2050 (UN, 2017)

Over too **2 billion people** are currently overweight (WHO, 2018), while **800 million** are undernourished (FAO, 2019)

Up to **35% of children** under 5 globally are affected by stunting, wasting or overweight (UNICEF, 2019)

## ENVIRONMENTAL

**1/3** of our food is wasted globally (FAO, 2019)

**70%** of global freshwater withdrawals come from the food industry (FAO, 2016)

Food production accounts for **26%** of greenhouse gas emissions (Science, 2018)

## ENTREPRENEURIAL

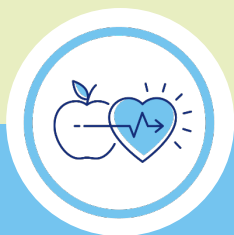
Only **3.4%** of all EU startups are in the food industry (ESM, 2016)

**9 out of 10** startups fail due to lack of a market need for their products (Munich Business School, 2016)

Meeting the UN SDGs could create innovation opportunities worth US **\$200 billion** for the European business sector in agrifood by 2030 (BSDC, 2016)

# OUR MISSIONS

We operate through a mission-led approach which puts improving outcomes for people and planet as the starting point for our work.



## HEALTHIER LIVES THROUGH FOOD

We will make a material difference to quality of life by enabling more consumers to have better choices through access to affordable, healthier products and actionable information.



## A NET ZERO FOOD SYSTEM

We will scale a systems approach that enables the transition to sustainable and regenerative agriculture practices, creates new markets and opportunities for food waste and loss reduction, and empowers all stakeholders to play an active role in the circular food economy.



## REDUCING RISK FOR A FAIR & RESILIENT FOOD SYSTEM

We will improve food security and safety for consumers everywhere by enabling and establishing resilient and dependable digitally enabled food supply chains.



# OUR ACTIVITIES

## EDUCATION

We equip the brightest minds all over Europe and beyond, with skills and knowledge to create a sustainable food system.

## INNOVATION

We drive open innovation to transform the food system by nurturing groundbreaking ideas, ensuring everyone can participate and benefit.

## ENTREPRENEURSHIP

We support innovative impactful entrepreneurs and startups to deliver new food innovations and businesses across Europe.

## PUBLIC INSIGHTS AND ENGAGEMENT

We design activities to engage people so that they can become agents of change in the food system.

## REGIONAL

We support the agrifood sector on the ground across Europe in our 3 regions: North & East, West, South.

## PUBLIC AFFAIRS

We build institutional relationships and lead relevant policy discussions to drive the agrifood innovation agenda in Europe.

# OUR ACTIVITIES – INNOVATION

Discover the programmes and funding opportunities to harness open innovation.

## IMPACT FUNDING FRAMEWORK – SINGLE PROJECTS ROUTE

Through the Single Project route of our Impact Funding Framework, we are looking for consortium-based proposals that provide short-term solutions to identified challenges in the 3 priority areas of Regenerative Agriculture, Protein Diversification and Labelling, Packaging & Transparency.

[READ MORE >](#)



## FAST TRACK TO MARKET

Providing a non-equity financing up to €250k to start-ups and SMEs to get food innovation products or services to market quicker and enhance their commercial success.

[READ MORE >](#)



## PRIZE-BASED CHALLENGES MARKETED INNOVATION PRIZE

The Marketed Innovation Prize is a targeted prize-based challenge aimed at recognising and celebrating the impact of products and services that have successfully reached the market with support from EIT Food.

[READ MORE >](#)



## INTELLECTUAL PROPERTY GARDEN

IP Garden is a dedicated Intellectual Property and Knowledge sharing programme that supports the implementation of cutting-edge food innovations. On a curated marketplace, we offer direct access to a portfolio of close-to-market technologies.

[READ MORE >](#)



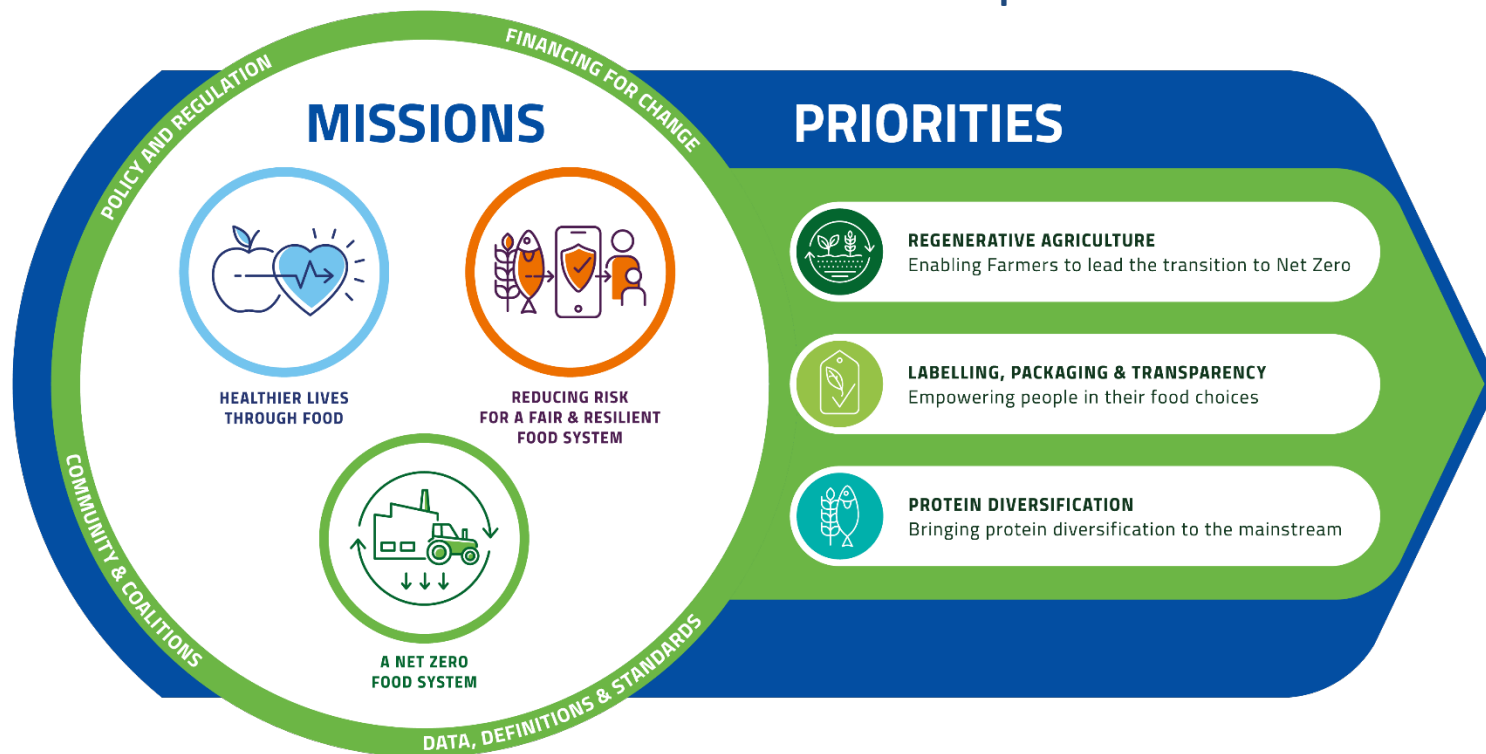


# Impact Funding Framework

## WHAT'S THE DIFFERENCE?

# One Framework 2023–2025

Multiple Submission Windows



Route 1:  
**Collaborative Programmes**

Route 2:  
**Single Projects**



# Impact Funding Framework

## One Framework 2023–2025



- **Launched September 2023**  
Three-year Missions funding roadmap
- **€30m fund**  
5 out of 7 submission windows complete
- **Two routes:**  
Collaborative Programmes  
Single Projects
- **IMPACT** focussed
- **Open to all types of food systems innovation**

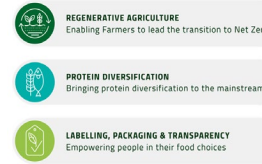
Next deadlines: **10 July, 13 November 2025**

## WHAT'S THE DIFFERENCE?



### Collaborative Programmes

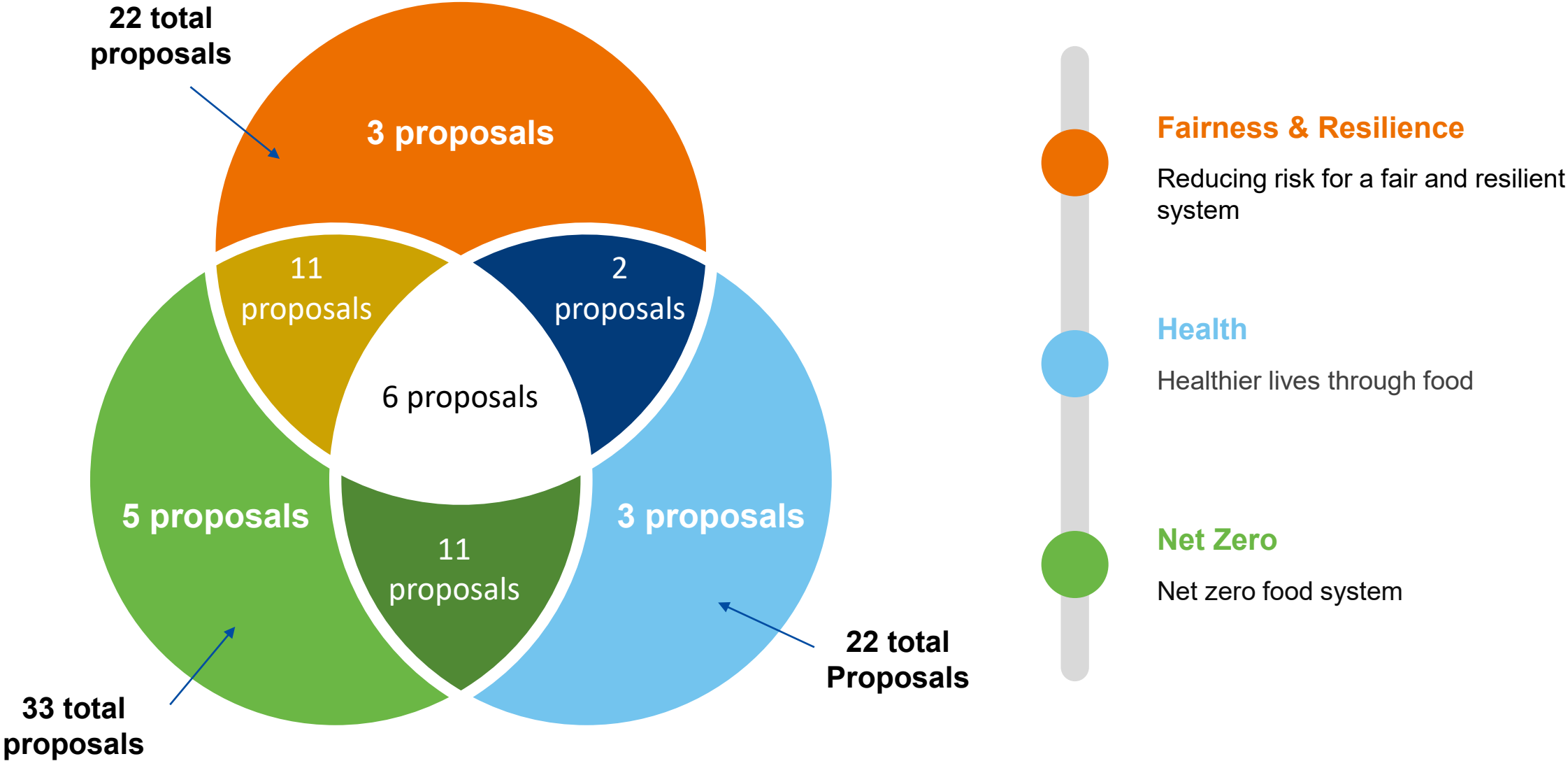
- Series of **connected workstreams** or activities across a whole value chain
- Primarily responding to Mission **targets**
- Demonstrate how you can **work with** EIT Food
- Led by an **organisation** with **resource** and **capacity** to move quickly and effectively to create impact
- Use the **EOI form** (Expression Of Interest) to access early support



### Single Projects

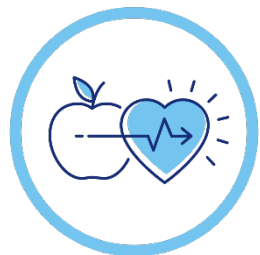
- Focussing on **point solution** or single intervention point
- Responding to the **Priority Challenges** listed
- Demonstrate **why EIT Food funding** is needed
- Can be led by **all types of organisations** including start-ups and NGOs (meeting eligibility)

# 2023-24 Accepted Proposals = 41\*



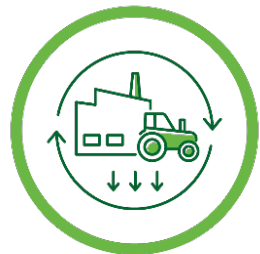
*\*Note that our systemic innovation approach means proposal impacts regularly map to more than 1 Mission*

# Our community activities are also driving IFF growth



HEALTHIER LIVES  
THROUGH FOOD

Diversify protein sources for food products	Improve product choice and supply for a balanced diet to benefit people & planet	Optimise nutrient density of food
Protein Diversification Think Tank		
Healthy Ageing “Think & Do Tank”		
Future of Ultra Processed Food working group		Regen Ag Portfolio



A NET ZERO  
FOOD SYSTEM

Establish Regenerative Agriculture as a commercially viable choice in key value chains	Reduce Food Loss and Food Waste	Grow the circular food economy through packaging & labelling
Regen Ag Portfolio	Food Loss/ Waste 'Mission Accelerator'	Foundation Earth/Data Alliance
Sustainable Packaging Co-creation opportunity		



REDUCING RISK  
FOR A FAIR & RESILIENT  
FOOD SYSTEM

Improve sustainable and resilient food production practices	Invest in growth of fair and resilient business models supporting food security	Improve urban integration of shorter supply chains
Social Innovation workshop and activities		
Regen Ag Portfolio	Sustainable Packaging Co-creation opportunity	





## **APPLICATION: TOP TIPS**

## Top Tips!

# Read the Evaluation Criteria!

- Impact – applying innovation to solve problems
- Excellence
- Quality & Efficiency of the Workplan
- KIC Portfolio Strategic Fit



## Funding for EIT Food Collaborative Missions Programmes Implementing Participants Guidelines



IMP-STR-2325-OC-02

EIT FOOD  
Leuven, Belgium  
14 September 2023  
Version 1.1  
Amended 22 January 2024  
Eitfood.eu



## Single Project Co-funding Opportunity



## Guidance Document

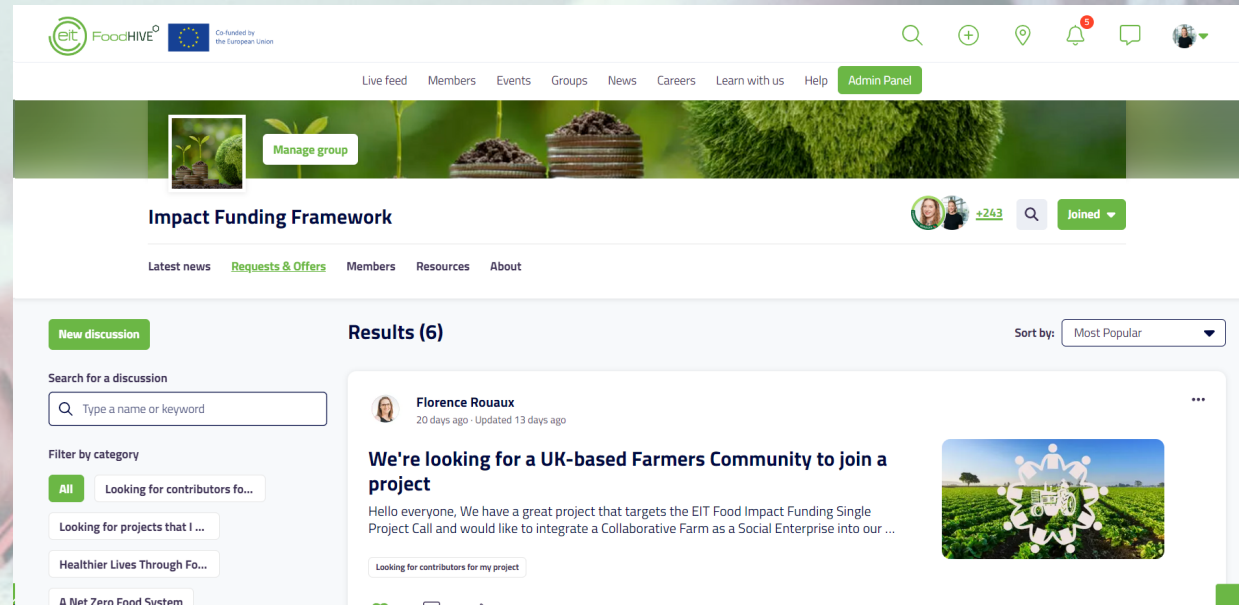
IMP-STR-2325-OC-01

EIT FOOD  
Leuven, Belgium  
14 September 2023  
Version 1.1  
Amended 22 January 2024  
Eitfood.eu

<https://www.eitfood.eu/open-calls/impact-funding-framework>

## Top Tips!

- Join **FoodHIVE** to build your consortium and access latest resources & news
- Post **specific** project / programme **ideas** and **call for missing** organizations / skills
- Post your **organization skills** and capabilities and your **availability**
- Use the Application **Handbook, Project & Programme templates** to draft your responses offline

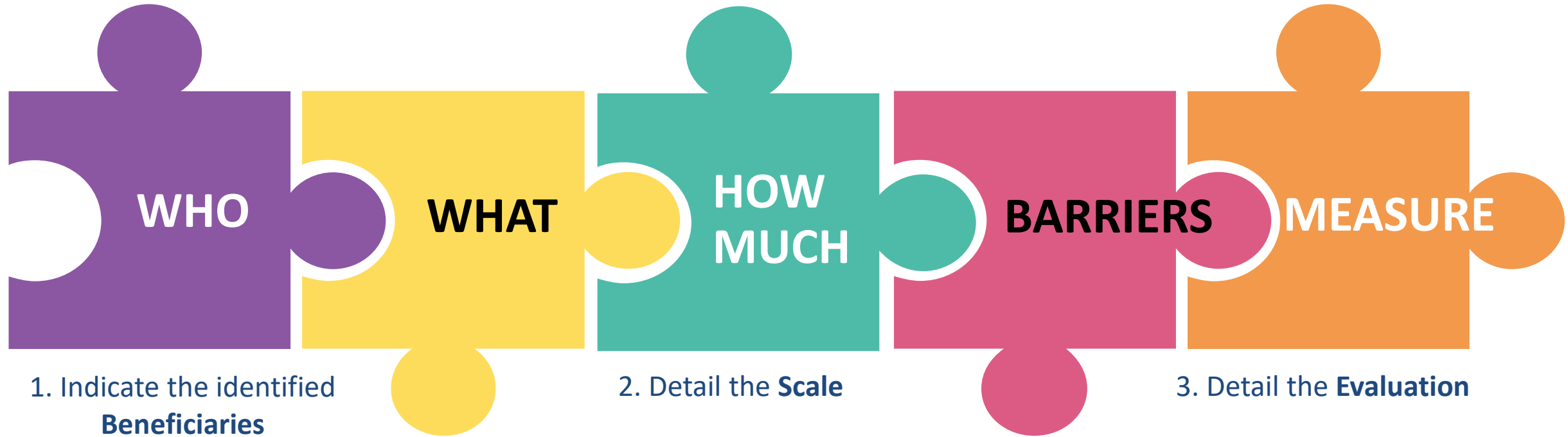




**IMPACT**

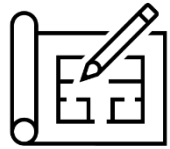


## THE IMPORTANCE OF IMPACT




### Top Tips!

- Read the **Impact Annex** in the Guidelines
- Tell us which **KPIs/ indicators** we will hit together
- Buy-in **Impact Management expertise** if you need it!



# Impact Planning Tool Now Available!

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	
1	<b><u>EIT FOOD IMPACT FUNDING FRAMEWORK - APPLICANT IMPACT PLANNING TOOL</u></b>																
2																	
3	Please use drop down lists and expand boxes where applicable																
4																	
5	<b><u>1. Select EIT Food Mission Targets</u></b>		<b><u>2. Describe the Problem to be Solved</u></b>		<b><u>3. Activities (work packages)</u></b>		<b><u>4. Key Performance Indicators</u></b>		<b><u>Goal</u></b>	<b><u>Year</u></b>	<b><u>5. Impact Indicators</u></b>		<b><u>Goal</u></b>	<b><u>Year</u></b>	<b><u>6. Long term Impacts</u></b>		<b><u>Measured by a</u></b>
6	Grow the circular food economy through packaging and labelling						Start-ups created of/for innovation										
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21	<b><u>Select Relevant Funding Outcome(s)</u></b>		<b><u>Objective(s) to help achieve Outcomes</u></b>														
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Impact Pathway Template

1. Mission Targets & Outcomes

2. Problem & Objective Setting

4. EIT Food KPIs

5. Impact indicators

6. Long term impacts

+

Workbook Statistics

Give Feedback to Microsoft

100%+

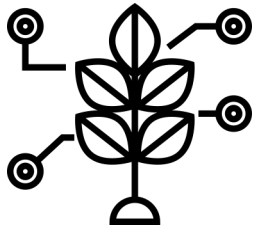
# ***Fast Track to Market***

Are you a **start-up or SME** with a food product or service in the final stages of market launch?

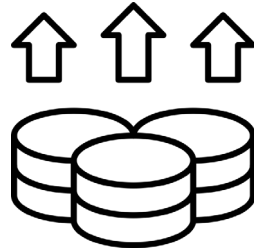
**Apply Now**



## Are you?



An SME making an  
impact in the agrifood  
sector?



Generating revenues  
from your products or  
services?



Seeking non-dilutive  
funding to grow?

**If so, EIT Food has a new  
opportunity for you!**



# Introducing the ***Fast Track to Market***

program

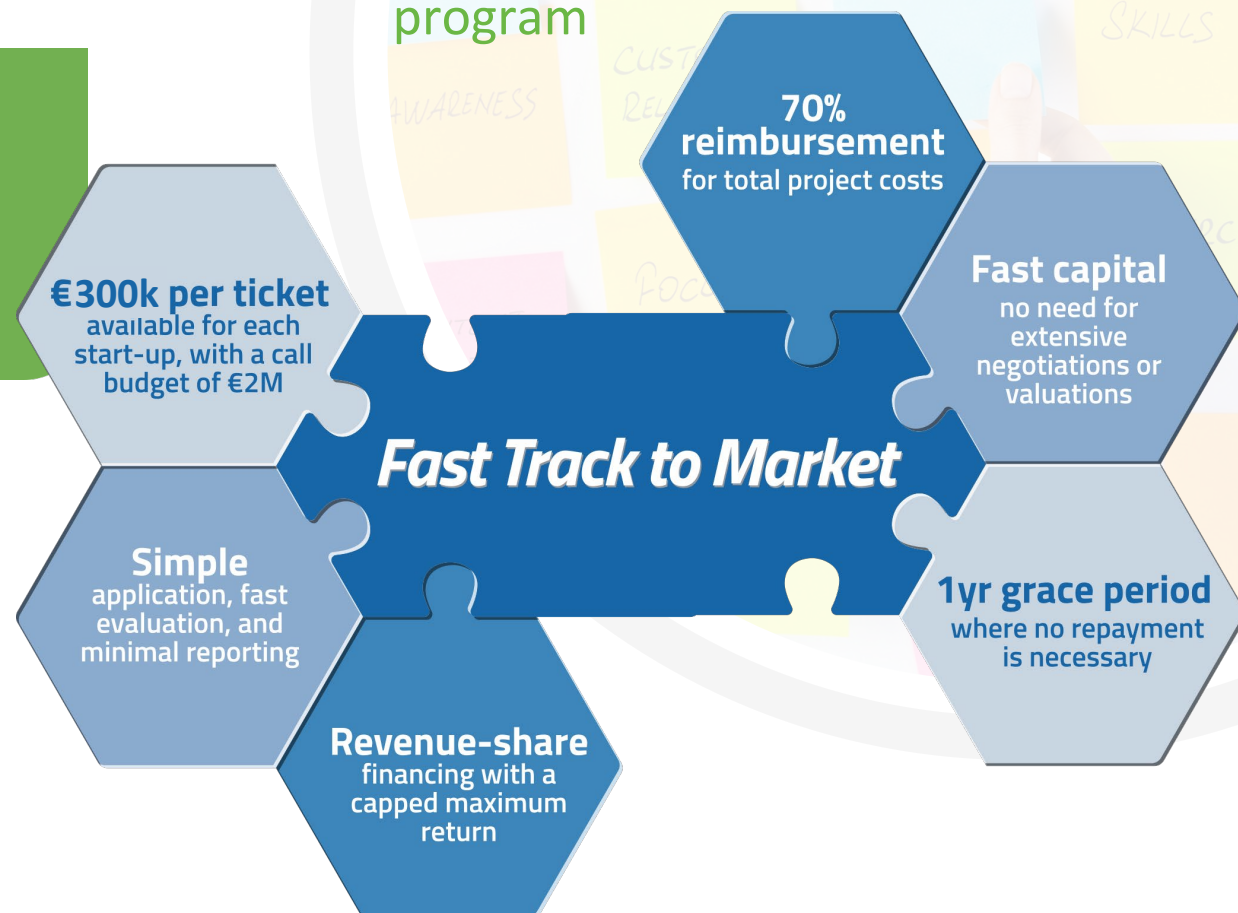
A new project-based opportunity to get your agrifood innovations, products, or services to market quicker and enhance your commercial success.

Companies have up to 12 months to execute against their projects



**Apply Now**

Applications due **06 May** at 12:00 CET!



# OUR ACTIVITIES

## EDUCATION

We equip the brightest minds all over Europe and beyond, with skills and knowledge to create a sustainable food system.

## INNOVATION

We drive open innovation to transform the food system by nurturing groundbreaking ideas, ensuring everyone can participate and benefit.

## ENTREPRENEURSHIP

We support innovative impactful entrepreneurs and startups to deliver new food innovations and businesses across Europe.

## PUBLIC INSIGHTS AND ENGAGEMENT

We design activities to engage people so that they can become agents of change in the food system.

## REGIONAL

We support the agrifood sector on the ground across Europe in our 3 regions: North & East, West, South.

## PUBLIC AFFAIRS

We build institutional relationships and lead relevant policy discussions to drive the agrifood innovation agenda in Europe.

# OUR ACTIVITIES – ENTREPRENEURSHIP

We support innovative impactful entrepreneurs and startups to deliver new food innovations and businesses across Europe.

## ENTREPRENEURSHIP PROGRAMMES

EIT Food's Entrepreneurship programmes equip agrifood startups to validate products, accelerate technology, and scale businesses. Offering interactive, equity-free programs, EIT Food links entrepreneurs with corporations, universities, and investors to foster impactful food innovation across Europe. Core programs include Seedbed Incubator, Accelerator Network, and RisingFoodStars.

[READ MORE >](#)



## CORPORATE VENTURING

EIT Food's Corporate Venturing is a value-added service enabling industry leaders to innovate by connecting with agrifood startups, solving immediate challenges, reducing costs, and creating new product lines. Through tailored matchmaking, partners access over 5,000 startups and collaborate on transformative food system solutions, supporting a circular agrifood economy.

[READ MORE >](#)



## INVESTMENT

EIT Food invests in promising agrifood startups aligned with its mission for a healthier, sustainable food system. Eligible startups, including alumni from EIT programmes, may receive up to €1.5M. Through the FoodSparks® network and Connect2Invest platform, startups gain access to funding and collaboration with top investors and corporates.

[READ MORE >](#)



# OUR ACTIVITIES – ENTREPRENEURSHIP

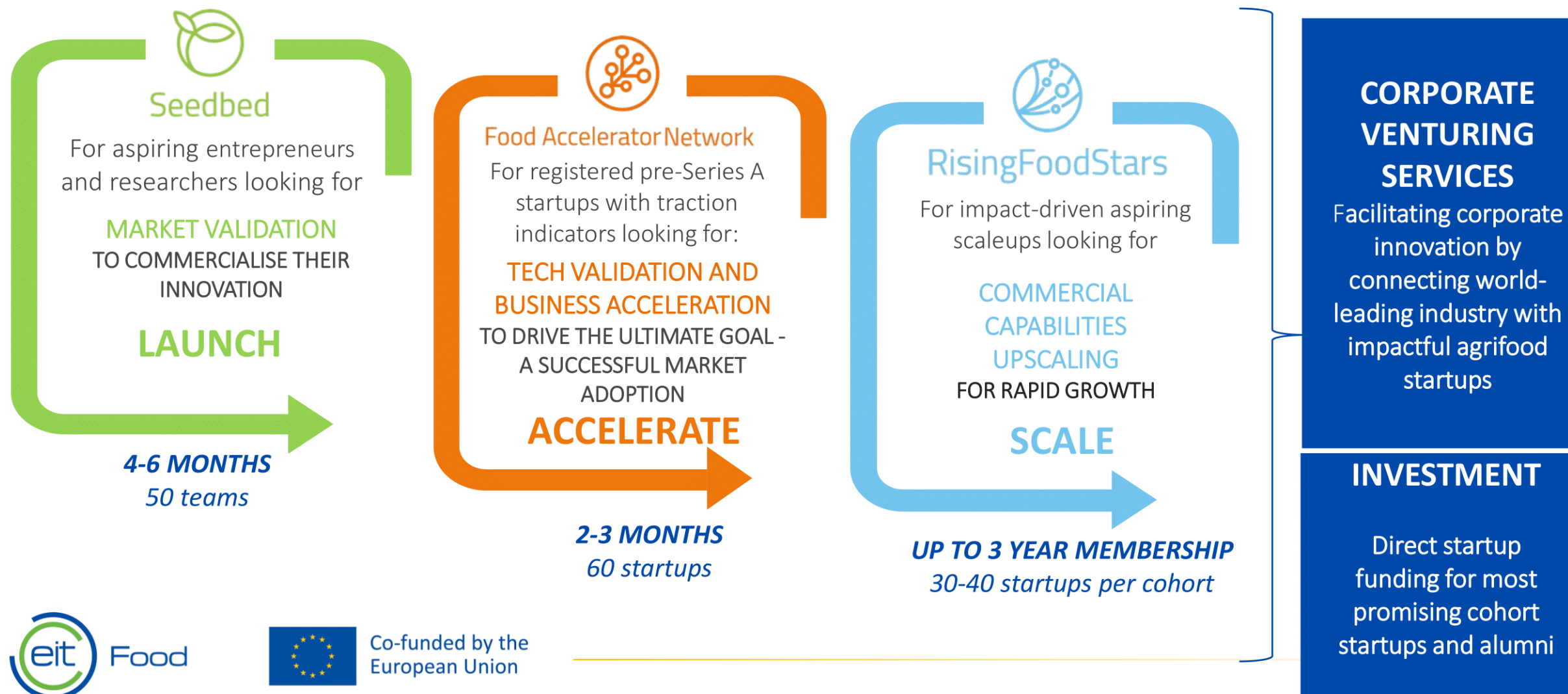




# OUR FLAGSHIP PROGRAMMES

EIT FOOD ENTREPRENEURSHIP

Since 2018, EIT Food has selected and supported 700+ impact-driven AgriFoodTech startups accross Europe



TEAMUP

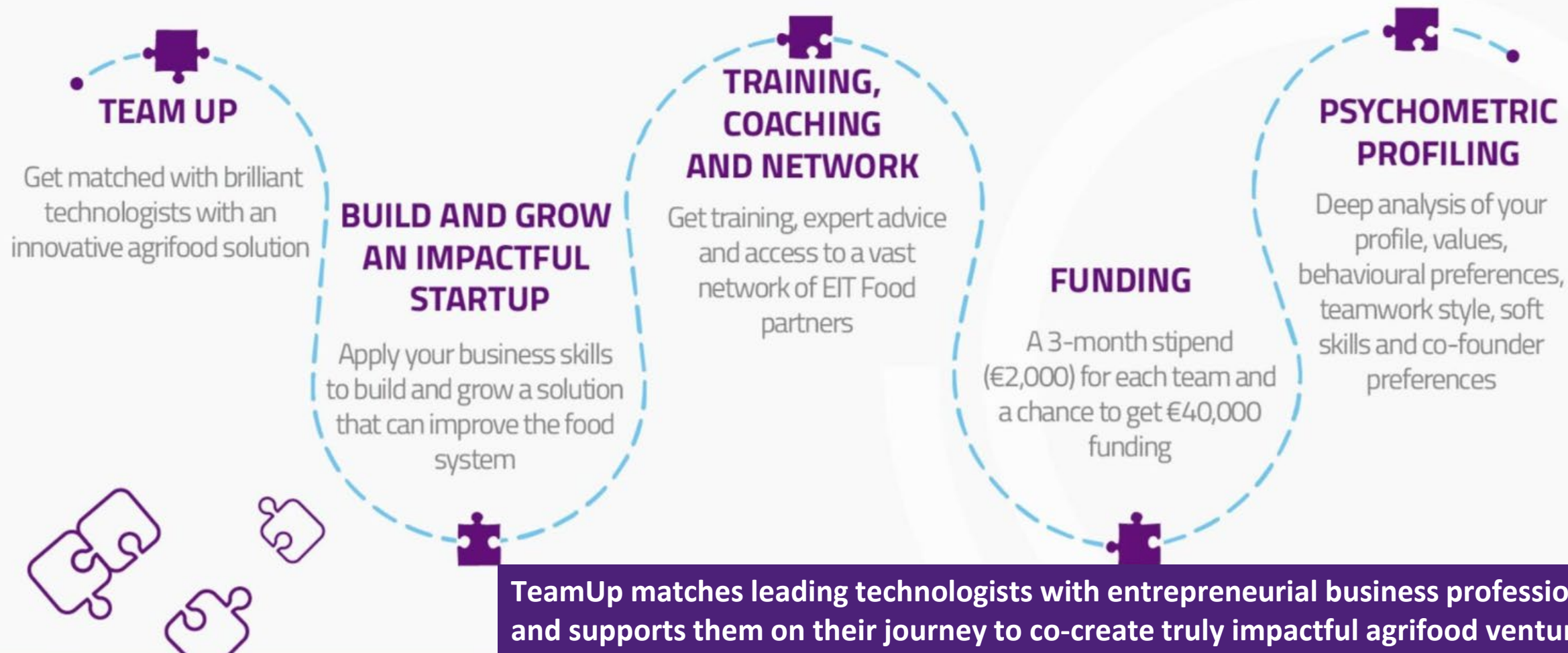
# Why join the programme?

For business developers, entrepreneurs and innovators with business experience



**Deadline for application: 30 April 2025**

<https://www.eitfood.eu/projects/teamup>





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## Request for EIT Food Consumer Engagement Labs Implementing Participants

🕒 Deadline: May 09, 2025

OPEN CALL

Applications are sought from local consortia, consisting of two participants: a scientific organisation and a food company, jointly applying to implement the local co-creation process of Consumer Engagement Labs in their country.

[Continue reading →](#)

## EIT Food Consumer Engagement Labs

- Series of co-creative workshops led by scientific organisation
- Collaboration with consumers on design of a food product
- Project duration Q3-Q4 2025
- Food producer – launch of a new product on the market in 2026
- Budget – 40 000 EUR

Deadline for application: **9 May 2025**

<https://www.eitfood.eu/open-calls/request-for-eit-food-consumer-engagement-labs-implementing-participants>

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# OUR ACTIVITIES – EDUCATION

Learning for food system transformation. We equip the brightest minds all over Europe and beyond, with **skills** and **knowledge** to create a sustainable food system.

## LEARNING & ASSESSMENT SERVICES

Our EIT-labelled & Certified Learning Service programmes utilise a robust Competency Framework to equip Students and Professionals to drive meaningful change in the food industry. Notable offerings include the Master in Food Systems, Global Food Venture Programme for PhDs, Food Solutions and Inspire Programmes.

[READ MORE >](#)



## B2B OFFERING

We provide targeted upskilling and reskilling programmes for Professionals, such as WE Lead Food for women, Innovator Fellowship for researchers, Algae Biotechnology, and GROW for farmers.

We also tailor solutions to enhance team development for Organisations and Companies.

[READ MORE >](#)



## ONLINE COURSES

With over 25 engaging online courses, we offer lifelong learning opportunities for everyone that foster knowledge transfer and inspire a mindshift towards sustainable agrifood systems. Our courses have already reached over 226,000 learners, empowering them to make informed food choices and harness technology for sustainability.

[READ MORE >](#)



Co-funded by the  
European Union



[EIT Food Learning Services](#) > [EIT Food course catalogue](#)

# EIT Food course catalogue

Explore our array of courses and programmes!

Discover our accredited courses and training programmes. Whether you're looking to [level-up your own skillset](#) or [develop your workforce](#), [Assess your skills](#) and those of your team's and get tailored course recommendations.

Interested in collaborating to develop a training programme? Reach out and connect with us. [Get in touch](#).

Filters

MOOC ×COMPETENCIES ▾LEARNING LEVEL ▾START DATE ▾

25 RESULTS

Sort: By application deadline ▾

STARTED ON MARCH 20TH

## A FARMER'S GUIDE TO REGENERATIVE AGRICULTURE

Scale up regenerative agriculture training

[VIEW DETAILS →](#)

## THE REGENERATIVE AGRICULTURE REVOLUTION

Build your knowledge of sustainable farming methods and the skills and policies needed to transition to a regenerative model.

[VIEW DETAILS →](#)

## THE HUMAN MICROBIOME

Masters degree • 2 years • Beginner

Discover what the microbiome is, how it changes throughout your life, and the role it plays in good human health.

[VIEW DETAILS →](#)

<https://learning.eitfood.eu/courses>

# Inspire Programme

Boost your skills, drive change and do business in the agrifood sector!

KEEP ME INFORMED →

IF YOU ARE AN ORGANISATION, CONNECT WITH US TO EXPLORE ENGAGEMENT OPPORTUNITIES! →

2021 > 2025

<https://www.eitfood.eu/projects/inspire>



### Competency Framework

ENTREPRENEURSHIP

PROBLEM SOLVING

FOOD SYSTEMS

### Explore Level

FEATURED COURSES:

- > Inspire Explore  
Entrepreneurship & Food Systems
- > Inspire. Explore. Compete.  
Problem Solving & Food Systems

### Practice Level

INSPIRE SCHOOLS:

- > Restorative Aquaculture
- > Digital Technologies in the Food System
- > Circular Agrifood
- > RIS HealthySoil4Life
- > RIS Deep Tech in Regenerative Agriculture
- > RIS Sustainable Food Production and Consumption
- > RIS SAFER (Student Entrepreneurship for an Agri-Food Ecosystem Recovery)

### Master Level

FEATURED COURSE:

- > Inspire Impact



# InfraBooster

## EIT Food InfraBooster

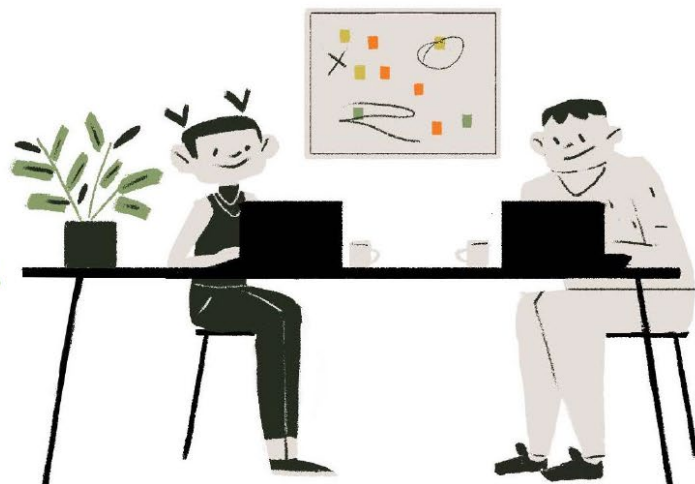
Unlocking the hidden value of  
European research infrastructures

[www.eitfood.eu/projects/infrabooster](http://www.eitfood.eu/projects/infrabooster)

- Applications: on a rolling basis throughout the 2025
- FREE OF CHARGE

✓ online training for scientific organisations  
to leverage research infrastructures

✓ industrial collaboration  
+ international  
partnerships  
+ innovations



## WHY JOIN?

...make underutilized commercially  
relevant infrastructures available to  
companies:

- ✓ understand your competitive strengths
- ✓ find industrial partners
- ✓ generate revenues
- ✓ increase your innovativeness
- ✓ add value to the industry
- ✓ deliver societal impacts

individual  
application

# InfraBooster

## FOUNDATION

### Introductory module:

- individual work
- 100% self-study and online
- optional experts support
- based on case-studies
- understand how RIs could be leveraged for science-industry collaboration
- identify commercially relevant RIs



team  
application  
&  
Foundation  
module graduates

# InfraBooster

## PRACTITIONER

### Practical modules:

- open for teams (3-5)
- 2-3 months long
- focused on your institute's RIs
- develop service based on RIs
- Develop marketing collaterals
- identify of industrial partners
- plan industrial outreach



# BECOME A PARTNER

We welcome impact-driven organisations of all sizes: from startups and SMEs, right through to large global corporates, universities and research organisations. [Choose the best path for your organisation](#)

## COMMUNITY MEMBER

Organisations that want to be part of a dynamic network and to connect and collaborate with our strategic and delivery partners

- ✓ Benefit from our network of partners, sector insights and knowledge
- ✓ Take part in exclusive online and in person events
- ✓ Premium access to our dedicated digital community platform FoodHIVE

## DELIVERY PARTNER

Organisations that want to focus on delivery of impact through projects and programmes

### Includes community member benefits +

- ✓ Deliver a range of high-impact projects, or focus on one
- ✓ Run local activities and events with our support
- ✓ Benefit from dedicated account management and support in finding funding opportunities

## STRATEGIC PARTNER

Organisations that want to set the agenda for a future-fit food system and have a strong influential voice in the EU and beyond

### Includes delivery partner benefits +

- ✓ Shape our national, EU-wide and global flagship programmes with us
- ✓ Be a thought leader across the key challenges for the sector
- ✓ Get access to experts and talents to strengthen your organisation

# LET'S CREATE THE FUTURE OF FOOD TOGETHER



BECOME PART OF OUR COMMUNITY  
SHARE YOUR IDEAS  
HELP US TRANSFORM THE FOOD SECTOR



Co-funded by the  
European Union

FIND OUT MORE AT  
[www.eitfood.eu](http://www.eitfood.eu)

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